

Informe Traspasos Febrero

Colombia, 2021

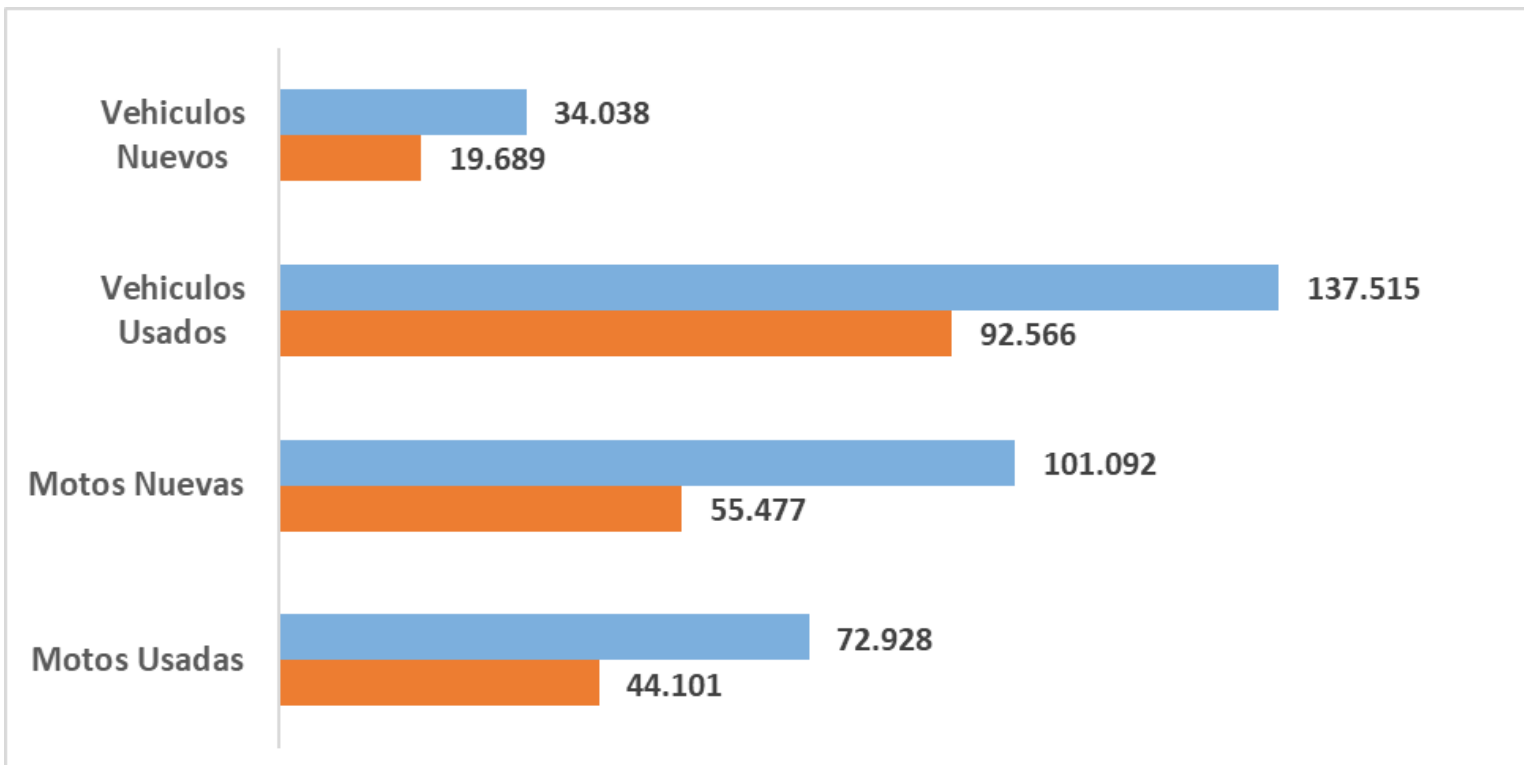
Fuente: RUNT, Datos procesados por ANDEMOS

Resumen Sector 2021

Numero de Unidades

 ACUMULADO

 MES



Resumen Sector 2020

Numero de Unidades

| Mes | Vehiculos Nuevos | | Motos Nuevas | | Vehiculos Usados | | Motos Usadas | |
|------------------------|------------------|---------------|----------------|----------------|------------------|----------------|---------------|---------------|
| | 2020 | 2021 | 2020 | 2021 | 2020 | 2021 | 2020 | 2021 |
| Enero | 18.427 | 14.349 | 52.751 | 45.615 | 54.592 | 44.949 | 29.720 | 28.827 |
| Febrero | 20.547 | 19.689 | 56.714 | 55.477 | 78.782 | 92.566 | 36.716 | 44.101 |
| Marzo | | | | | | | | |
| Abril | | | | | | | | |
| Mayo | | | | | | | | |
| Junio | | | | | | | | |
| Julio | | | | | | | | |
| Agosto | | | | | | | | |
| Septiembre | | | | | | | | |
| Octubre | | | | | | | | |
| Noviembre | | | | | | | | |
| Diciembre | | | | | | | | |
| Total Corte | 38.974 | 34.038 | 109.465 | 101.092 | 133.374 | 137.515 | 66.436 | 72.928 |
| Variacion Corte | | -12,7% | | -7,6% | | 3,1% | | 9,8% |

Relación Traspasos vs Nuevos Acumulado

VEHICULOS

Relación 3,1

Por cada venta de 1 vehículo se hacen 3,1 traspasos



MOTOS

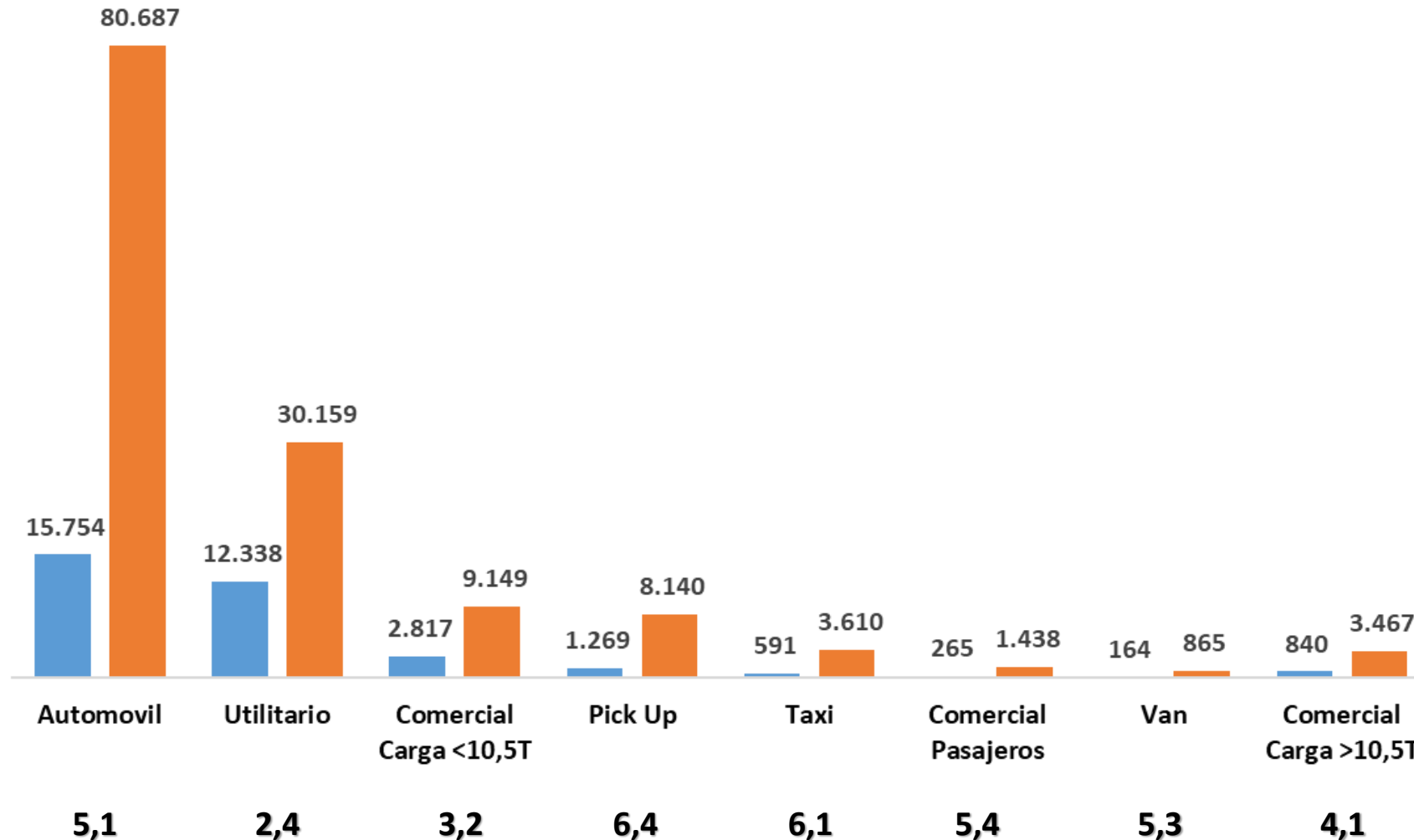
Relación 0,6

Por cada venta de 1 Moto se hacen 0,6 traspasos



Segmentos:

Relación Traspasos vs Nuevos Acumulado



Traspasos Vehículos por Marca

| MARCA | Ene | Feb | Mar | Abr | May | Jun | Jul | Ago | Sep | Oct | Nov | Dic | Total | MARKET SHARE |
|----------------------|---------------|---------------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|----------------|--------------|
| CHEVROLET | 13.311 | 27.293 | | | | | | | | | | | 40.604 | 29,5% |
| RENAULT | 7.163 | 14.940 | | | | | | | | | | | 22.103 | 16,1% |
| MAZDA | 3.700 | 7.578 | | | | | | | | | | | 11.278 | 8,2% |
| KIA | 2.995 | 5.893 | | | | | | | | | | | 8.888 | 6,5% |
| TOYOTA | 2.388 | 5.189 | | | | | | | | | | | 7.577 | 5,5% |
| NISSAN | 2.469 | 4.925 | | | | | | | | | | | 7.394 | 5,4% |
| HYUNDAI | 2.357 | 4.516 | | | | | | | | | | | 6.873 | 5,0% |
| FORD | 1.994 | 4.444 | | | | | | | | | | | 6.438 | 4,7% |
| VOLKSWAGEN | 1.344 | 2.794 | | | | | | | | | | | 4.138 | 3,0% |
| MITSUBISHI | 677 | 1.480 | | | | | | | | | | | 2.157 | 1,6% |
| SUZUKI | 671 | 1.365 | | | | | | | | | | | 2.036 | 1,5% |
| MERCEDES BENZ | 447 | 1.018 | | | | | | | | | | | 1.465 | 1,1% |
| BMW | 354 | 904 | | | | | | | | | | | 1.258 | 0,9% |
| DODGE | 411 | 822 | | | | | | | | | | | 1.233 | 0,9% |
| HONDA | 311 | 686 | | | | | | | | | | | 997 | 0,7% |
| INTERNATIONAL | 335 | 594 | | | | | | | | | | | 929 | 0,7% |
| JAC | 246 | 480 | | | | | | | | | | | 726 | 0,5% |
| PEUGEOT | 222 | 493 | | | | | | | | | | | 715 | 0,5% |
| KENWORTH | 260 | 411 | | | | | | | | | | | 671 | 0,5% |
| JEEP | 203 | 441 | | | | | | | | | | | 644 | 0,5% |
| OTRAS | 3.091 | 6.300 | - | - | - | - | - | - | - | - | - | - | 9.391 | 6,8% |
| Total general | 44.949 | 92.566 | | | | | | | | | | | 137.515 | 100% |

Por Línea

| LÍNEA | Ene | Feb | Mar | Abr | May | Jun | Jul | Ago | Sep | Oct | Nov | Dic | Total | MARKET SHARE |
|----------------------|---------------|---------------|----------|----------|----------|----------|----------|----------|----------|----------|----------|----------|----------------|--------------|
| SPARK | 2.338 | 4.579 | | | | | | | | | | | 6.917 | 5,0% |
| AVEO | 989 | 2.068 | | | | | | | | | | | 3.057 | 2,2% |
| SAIL | 1.028 | 2.019 | | | | | | | | | | | 3.047 | 2,2% |
| 3 | 689 | 1.324 | | | | | | | | | | | 2.013 | 1,5% |
| FIESTA | 639 | 1.240 | | | | | | | | | | | 1.879 | 1,4% |
| AVEO EMOTION | 582 | 1.222 | | | | | | | | | | | 1.804 | 1,3% |
| HILUX | 547 | 1.170 | | | | | | | | | | | 1.717 | 1,2% |
| 2 | 569 | 1.097 | | | | | | | | | | | 1.666 | 1,2% |
| TRACKER | 547 | 1.104 | | | | | | | | | | | 1.651 | 1,2% |
| NEW SPORTAGE LX | 490 | 994 | | | | | | | | | | | 1.484 | 1,1% |
| STEPWAY | 496 | 930 | | | | | | | | | | | 1.426 | 1,0% |
| OPTRA | 432 | 954 | | | | | | | | | | | 1.386 | 1,0% |
| MARCH | 496 | 871 | | | | | | | | | | | 1.367 | 1,0% |
| RIO UB EX | 448 | 845 | | | | | | | | | | | 1.293 | 0,9% |
| LOGAN | 407 | 849 | | | | | | | | | | | 1.256 | 0,9% |
| SANDERO | 408 | 828 | | | | | | | | | | | 1.236 | 0,9% |
| FORTUNER | 372 | 806 | | | | | | | | | | | 1.178 | 0,9% |
| PRADO | 350 | 820 | | | | | | | | | | | 1.170 | 0,9% |
| PICANTO EX | 405 | 746 | | | | | | | | | | | 1.151 | 0,8% |
| CAPTIVA SPORT | 335 | 786 | | | | | | | | | | | 1.121 | 0,8% |
| OTRAS | 32.382 | 67.314 | - | - | - | - | - | - | - | - | - | - | 99.696 | 72,5% |
| Total general | 44.949 | 92.566 | - | - | - | - | - | - | - | - | - | - | 137.515 | 100% |

Por año Modelo

| AÑO MODELO | Ene | Feb | Mar | Abr | May | Jun | Jul | Ago | Sep | Oct | Nov | Dic | Total | MARKET SHARE |
|----------------------|---------------|---------------|----------|----------|----------|----------|----------|----------|----------|----------|----------|----------|----------------|--------------|
| 2012 | 3.349 | 6.845 | | | | | | | | | | | 10.194 | 7,4% |
| 2015 | 3.417 | 6.663 | | | | | | | | | | | 10.080 | 7,3% |
| 2013 | 3.202 | 6.294 | | | | | | | | | | | 9.496 | 6,9% |
| 2011 | 2.859 | 5.929 | | | | | | | | | | | 8.788 | 6,4% |
| 2014 | 2.894 | 5.770 | | | | | | | | | | | 8.664 | 6,3% |
| 2016 | 2.811 | 5.564 | | | | | | | | | | | 8.375 | 6,1% |
| 2017 | 2.549 | 5.258 | | | | | | | | | | | 7.807 | 5,7% |
| 2008 | 2.174 | 4.651 | | | | | | | | | | | 6.825 | 5,0% |
| 2018 | 2.054 | 4.199 | | | | | | | | | | | 6.253 | 4,5% |
| 2019 | 2.084 | 4.159 | | | | | | | | | | | 6.243 | 4,5% |
| 2007 | 1.918 | 4.147 | | | | | | | | | | | 6.065 | 4,4% |
| 2009 | 1.715 | 3.601 | | | | | | | | | | | 5.316 | 3,9% |
| 2010 | 1.632 | 3.443 | | | | | | | | | | | 5.075 | 3,7% |
| 2020 | 1.482 | 2.826 | | | | | | | | | | | 4.308 | 3,1% |
| 2006 | 1.242 | 2.778 | | | | | | | | | | | 4.020 | 2,9% |
| 2005 | 958 | 2.136 | | | | | | | | | | | 3.094 | 2,2% |
| 1998 | 652 | 1.527 | | | | | | | | | | | 2.179 | 1,6% |
| 2004 | 659 | 1.351 | | | | | | | | | | | 2.010 | 1,5% |
| 2003 | 614 | 1.310 | | | | | | | | | | | 1.924 | 1,4% |
| 1997 | 630 | 1.290 | | | | | | | | | | | 1.920 | 1,4% |
| OTRAS | 6.054 | 12.825 | - | - | - | - | - | - | - | - | - | - | 18.879 | 13,7% |
| Total general | 44.949 | 92.566 | - | - | - | - | - | - | - | - | - | - | 137.515 | 100 |

Por Departamento

| DEPARTAMENTO | Ene | Feb | Mar | Abr | May | Jun | Jul | Ago | Sep | Oct | Nov | Dic | Total | MARKET SHARE |
|---------------------------|---------------|---------------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|----------------|--------------|
| Bogota D.C. | 13.748 | 32.620 | | | | | | | | | | | 46.368 | 33,7% |
| Antioquia | 8.781 | 17.818 | | | | | | | | | | | 26.599 | 19,3% |
| Valle del Cauca | 5.216 | 9.127 | | | | | | | | | | | 14.343 | 10,4% |
| Cundinamarca | 3.831 | 7.574 | | | | | | | | | | | 11.405 | 8,3% |
| Santander | 2.942 | 4.716 | | | | | | | | | | | 7.658 | 5,6% |
| Caldas | 1.667 | 2.647 | | | | | | | | | | | 4.314 | 3,1% |
| Risaralda | 1.604 | 2.367 | | | | | | | | | | | 3.971 | 2,9% |
| Atlantico | 1.405 | 2.231 | | | | | | | | | | | 3.636 | 2,6% |
| Quindio | 911 | 1.610 | | | | | | | | | | | 2.521 | 1,8% |
| Boyaca | 687 | 1.592 | | | | | | | | | | | 2.279 | 1,7% |
| Huila | 555 | 1.528 | | | | | | | | | | | 2.083 | 1,5% |
| Norte de Santander | 674 | 1.228 | | | | | | | | | | | 1.902 | 1,4% |
| Narino | 183 | 1.697 | | | | | | | | | | | 1.880 | 1,4% |
| Meta | 681 | 1.142 | | | | | | | | | | | 1.823 | 1,3% |
| Tolima | 399 | 1.261 | | | | | | | | | | | 1.660 | 1,2% |
| Bolivar | 378 | 761 | | | | | | | | | | | 1.139 | 0,8% |
| Cauca | 370 | 724 | | | | | | | | | | | 1.094 | 0,8% |
| Cesar | 216 | 381 | | | | | | | | | | | 597 | 0,4% |
| Cordoba | 174 | 398 | | | | | | | | | | | 572 | 0,4% |
| Magdalena | 162 | 336 | | | | | | | | | | | 498 | 0,4% |
| OTRAS | 365 | 808 | - | - | - | - | - | - | - | - | - | - | 1.173 | 0,9% |
| Total general | 44.949 | 92.566 | - | - | - | - | - | - | - | - | - | - | 137.515 | 100 |

Por Ciudad

| CIUDAD | Ene | Feb | Mar | Abr | May | Jun | Jul | Ago | Sep | Oct | Nov | Dic | Total | MARKET SHARE |
|----------------------|---------------|---------------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|----------------|--------------|
| BOGOTA | 13.748 | 32.620 | | | | | | | | | | | 46.368 | 33,7% |
| CALI | 3.948 | 7.109 | | | | | | | | | | | 11.057 | 8,0% |
| ENVIGADO | 3.377 | 6.816 | | | | | | | | | | | 10.193 | 7,4% |
| MEDELLIN | 2.532 | 5.500 | | | | | | | | | | | 8.032 | 5,8% |
| SABANETA | 1.417 | 2.648 | | | | | | | | | | | 4.065 | 3,0% |
| COTA | 1.285 | 2.574 | | | | | | | | | | | 3.859 | 2,8% |
| MANIZALES | 1.494 | 2.248 | | | | | | | | | | | 3.742 | 2,7% |
| BUCARAMANGA | 1.405 | 2.258 | | | | | | | | | | | 3.663 | 2,7% |
| PEREIRA | 1.309 | 1.882 | | | | | | | | | | | 3.191 | 2,3% |
| BARRANQUILLA | 1.050 | 1.686 | | | | | | | | | | | 2.736 | 2,0% |
| FUNZA | 701 | 1.353 | | | | | | | | | | | 2.054 | 1,5% |
| GIRON | 695 | 1.017 | | | | | | | | | | | 1.712 | 1,2% |
| LA CALERA | 396 | 1.018 | | | | | | | | | | | 1.414 | 1,0% |
| IBAGUE | 320 | 1.044 | | | | | | | | | | | 1.364 | 1,0% |
| ARMENIA | 452 | 897 | | | | | | | | | | | 1.349 | 1,0% |
| FLORIDABLANCA | 525 | 804 | | | | | | | | | | | 1.329 | 1,0% |
| PASTO | 68 | 995 | | | | | | | | | | | 1.063 | 0,8% |
| NEIVA | 260 | 682 | | | | | | | | | | | 942 | 0,7% |
| RIONEGRO | 301 | 638 | | | | | | | | | | | 939 | 0,7% |
| BELLO | 301 | 585 | | | | | | | | | | | 886 | 0,6% |
| OTRAS | 9.365 | 18.192 | - | - | - | - | - | - | - | - | - | - | 27.557 | 20,0% |
| Total general | 44.949 | 92.566 | - | - | - | - | - | - | - | - | - | - | 137.515 | 100 |

GRACIAS