



# Informe Traspasos Agosto Colombia, 2019

Fuente: RUNT, Datos procesados por ANDEMOS

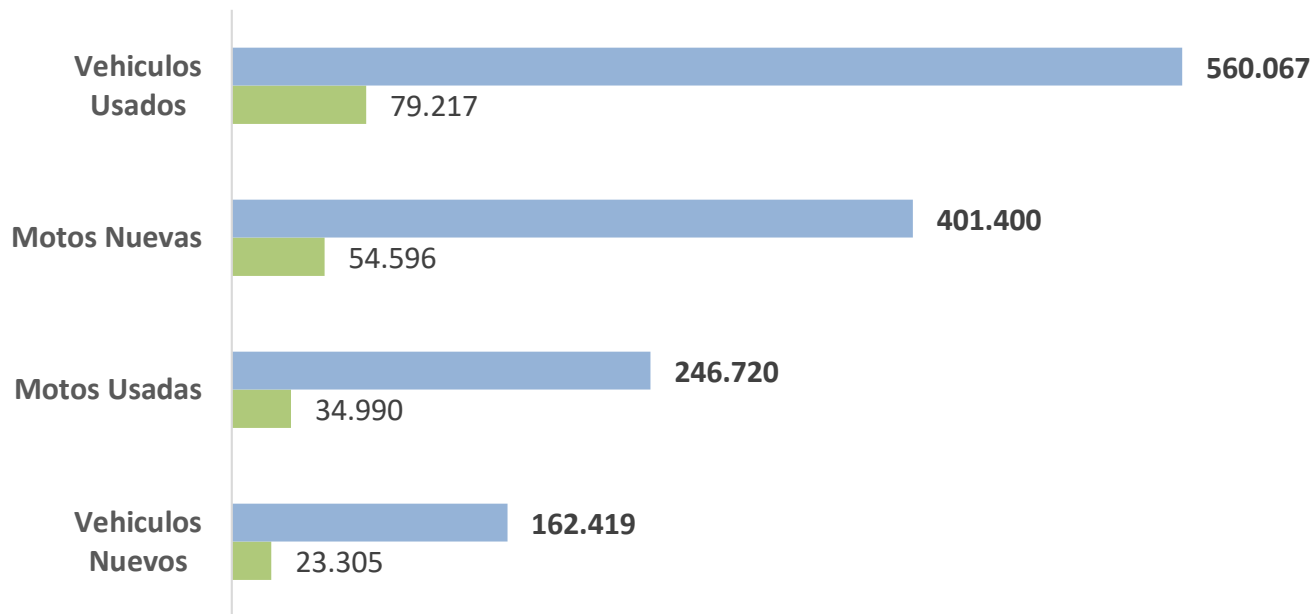


# Resumen Sector 2019

## Numero de Unidades

■ ACUMULADO

■ MES



# Resumen Sector 2019

## Numero de Unidades

Mes	Vehiculos Nuevos		Motos Nuevas		Vehiculos Usados		Motos Usadas	
	2018	2019	2018	2019	2018	2019	2018	2019
Enero	16.447	15.965	41.976	47.798	44.921	47.207	22.741	25.168
Febrero	18.350	18.486	43.845	50.496	63.603	68.087	27.195	30.290
Marzo	19.572	20.184	41.520	50.100	62.433	69.879	25.539	30.344
Abril	20.209	19.788	45.916	48.028	69.349	68.027	28.052	28.295
Mayo	20.589	22.298	45.283	51.414	69.878	78.426	27.179	32.672
Junio	18.324	19.489	41.908	43.058	63.654	66.817	25.368	27.829
Julio	19.358	22.904	47.586	55.910	68.118	82.407	29.393	37.132
Agosto	21.444	23.305	52.770	54.596	74.746	79.217	32.217	34.990
Septiembre	21.430		46.760		69.191		27.589	
Octubre	21.537		49.927		74.453		29.268	
Noviembre	26.290		45.446		70.638		26.979	
Diciembre	33.112		50.424		69.010		28.953	
<b>Total Corte</b>	<b>154.293</b>	<b>162.419</b>	<b>360.804</b>	<b>401.400</b>	<b>516.702</b>	<b>560.067</b>	<b>217.684</b>	<b>246.720</b>
<b>Variacion Corte</b>		<b>5,3%</b>		<b>11,3%</b>		<b>8,4%</b>		<b>13,3%</b>
<b>Total Año</b>	<b>256.662</b>	<b>162.419</b>	<b>553.361</b>	<b>401.400</b>	<b>799.994</b>	<b>560.067</b>	<b>330.473</b>	<b>246.720</b>

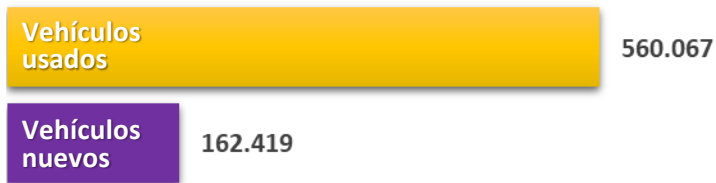


# Relación Traspasos vs Nuevos Acumulado

## VEHICULOS

### Relación 3,5

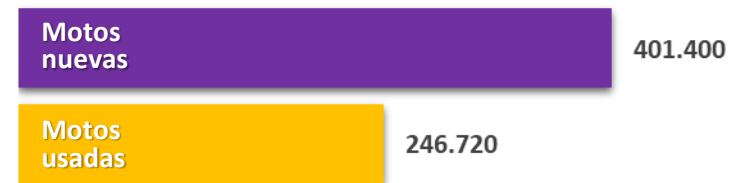
Por cada venta de 1 vehículo se hacen  
3,4 traspasos



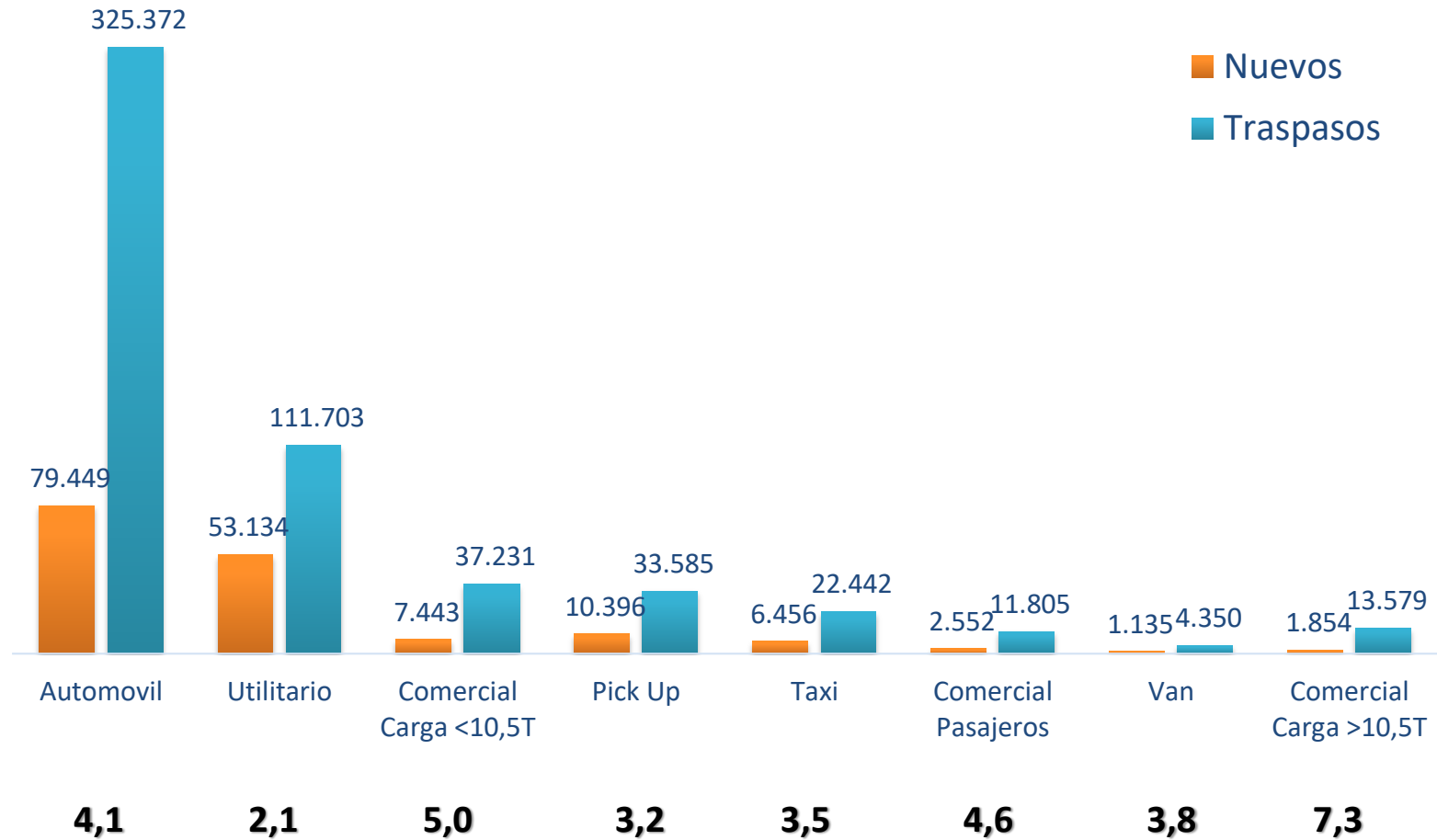
## MOTOS

### Relación 0,6

Por cada venta de 1 Moto se hacen  
0,6 traspasos



# Segmentos: Relación Traspasos vs Nuevos Acumulado



# Traspasos por Línea y Promedio año Modelo

Traspasos por Línea acumulado			
MARCA	LINEA	Traspasos Realizados	Promedio año Modelo mas Traspasado
CHEVROLET	SPARK	28.450	2.013
CHEVROLET	AVEO	13.368	2.009
CHEVROLET	SAIL	11.737	2.015
FORD	FIESTA	7.495	2.014
CHEVROLET	AVEO EMOTION	7.344	2.011
TOYOTA	HILUX	6.790	2.009
CHEVROLET	OPTRA	6.239	2.008
MAZDA	3	6.111	2.014
MAZDA	2	6.078	2.015
KIA	NEW SPORTAGE LX	5.875	2.013
CHEVROLET	TRACKER	5.657	2.009
HYUNDAI	ATOS PRIME GL	5.524	2.015
CHEVROLET	CAPTIVA SPORT	5.074	2.012
CHEVROLET	SPRINT	5.015	1.995
CHEVROLET	SWIFT	4.095	1.999
SUZUKI		810	2.010
CHEVROLET	LUV D MAX	4.777	2.007
KIA	PICANTO EX	4.707	2.015
RENAULT	TWINGO AUTHENTIQUE	4.697	2.014
KIA	RIO UB EX	4.655	2.014
RENAULT	STEPWAY	4.629	2.016
NISSAN	MARCH	4.512	2.007
CHEVROLET	NPR	4.261	2.014
ISUZU		1	2.013
TOYOTA	PRADO	4.225	2.013
RENAULT	LOGAN FAMILIER	4.213	2.013
TOYOTA	FORTUNER	4.176	2.010
HYUNDAI	i 10 GL	3.981	2.014
CHEVROLET	GRAND VITARA	2.117	2.013
<b>OTROS</b>		<b>383.454</b>	
<b>Total general</b>		<b>560.067</b>	

# Traspasos Vehículos por Marca

MARCA	Ene	Feb	Mar	Abr	May	Jun	Jul	Ago	Total	MARKET SHARE
<b>CHEVROLET</b>	14.235	20.370	21.260	19.911	23.534	20.149	25.002	24.150	<b>168.611</b>	<b>30,1%</b>
<b>RENAULT</b>	7.401	10.623	10.661	10.728	11.984	10.278	13.109	12.365	<b>87.149</b>	<b>15,6%</b>
<b>MAZDA</b>	3.600	5.284	5.396	5.304	6.045	5.165	6.617	6.172	<b>43.583</b>	<b>7,8%</b>
<b>KIA</b>	3.138	4.340	4.417	4.092	4.835	4.110	5.158	5.097	<b>35.187</b>	<b>6,3%</b>
<b>HYUNDAI</b>	2.882	4.163	4.284	4.005	4.548	3.873	4.681	4.507	<b>32.943</b>	<b>5,9%</b>
<b>NISSAN</b>	2.858	3.504	3.490	3.585	4.094	3.421	4.170	4.111	<b>29.233</b>	<b>5,2%</b>
<b>TOYOTA</b>	2.200	3.588	3.550	3.536	4.179	3.518	4.168	4.122	<b>28.861</b>	<b>5,2%</b>
<b>FORD</b>	2.025	3.164	3.237	3.132	3.577	3.041	3.725	3.633	<b>25.534</b>	<b>4,6%</b>
<b>VOLKSWAGEN</b>	1.346	1.968	1.956	2.189	2.287	1.943	2.427	2.429	<b>16.545</b>	<b>3,0%</b>
<b>MITSUBISHI</b>	723	1.139	1.182	1.218	1.458	1.174	1.329	1.298	<b>9.521</b>	<b>1,7%</b>
<b>SUZUKI</b>	668	755	759	898	888	790	996	955	<b>6.709</b>	<b>1,2%</b>
<b>MERCEDES BENZ</b>	398	726	753	784	845	726	873	829	<b>5.934</b>	<b>1,1%</b>
<b>BMW</b>	320	621	653	639	724	671	778	717	<b>5.123</b>	<b>0,9%</b>
<b>DODGE</b>	370	575	589	607	699	621	757	637	<b>4.855</b>	<b>0,9%</b>
<b>INTERNATIONAL</b>	367	488	533	506	608	484	571	583	<b>4.140</b>	<b>0,7%</b>
<b>HONDA</b>	285	463	479	467	594	509	611	518	<b>3.926</b>	<b>0,7%</b>
<b>KENWORTH</b>	325	443	513	422	496	402	515	419	<b>3.535</b>	<b>0,6%</b>
<b>DAEWOO</b>	286	371	395	436	430	339	423	442	<b>3.122</b>	<b>0,6%</b>
<b>PEUGEOT</b>	247	324	379	375	440	358	438	472	<b>3.033</b>	<b>0,5%</b>
<b>DAIHATSU</b>	253	369	348	350	399	301	428	374	<b>2.822</b>	<b>0,5%</b>
<b>OTRAS</b>	3.280	4.809	5.045	4.843	5.762	4.944	5.631	5.387	<b>39.701</b>	<b>7,1%</b>
<b>Total general</b>	<b>47.207</b>	<b>68.087</b>	<b>69.879</b>	<b>68.027</b>	<b>78.426</b>	<b>66.817</b>	<b>82.407</b>	<b>79.217</b>	<b>560.067</b>	<b>100%</b>



# Por Linea

LINEA	Ene	Feb	Mar	Abr	May	Jun	Jul	Ago	Total	MARKET SHARE
<b>SPARK</b>	2.416	3.361	3.521	3.279	4.070	3.403	4.347	4.053	<b>28.450</b>	<b>5,1%</b>
<b>AVEO</b>	1.107	1.552	1.701	1.604	1.853	1.583	2.019	1.949	<b>13.368</b>	<b>2,4%</b>
<b>SAIL</b>	969	1.390	1.406	1.385	1.642	1.439	1.736	1.770	<b>11.737</b>	<b>2,1%</b>
<b>FIESTA</b>	609	935	961	872	1.055	891	1.093	1.079	<b>7.495</b>	<b>1,3%</b>
<b>AVEO EMOTION</b>	668	851	902	881	984	912	1.089	1.057	<b>7.344</b>	<b>1,3%</b>
<b>HILUX</b>	575	853	814	853	926	831	989	949	<b>6.790</b>	<b>1,2%</b>
<b>OPTRA</b>	521	742	802	726	883	729	921	915	<b>6.239</b>	<b>1,1%</b>
<b>3</b>	486	726	721	736	831	785	924	902	<b>6.111</b>	<b>1,1%</b>
<b>2</b>	544	785	730	737	813	722	898	849	<b>6.078</b>	<b>1,1%</b>
<b>NEW SPORTAGE LX</b>	507	747	726	694	804	705	839	853	<b>5.875</b>	<b>1,0%</b>
<b>TRACKER</b>	479	695	696	643	747	677	869	851	<b>5.657</b>	<b>1,0%</b>
<b>ATOS PRIME GL</b>	531	745	744	665	762	664	729	684	<b>5.524</b>	<b>1,0%</b>
<b>CAPTIVA SPORT</b>	438	650	594	623	699	586	776	708	<b>5.074</b>	<b>0,9%</b>
<b>SPRINT</b>	415	633	652	591	696	578	750	700	<b>5.015</b>	<b>0,9%</b>
<b>SWIFT</b>	416	575	622	601	656	612	714	709	<b>4.905</b>	<b>0,9%</b>
<b>LUV D MAX</b>	397	589	642	577	710	544	661	657	<b>4.777</b>	<b>0,9%</b>
<b>PICANTO EX</b>	441	602	599	533	603	531	695	703	<b>4.707</b>	<b>0,8%</b>
<b>TWINGO AUTHENTIC</b>	419	614	625	518	674	526	693	628	<b>4.697</b>	<b>0,8%</b>
<b>RIO UB EX</b>	448	587	572	546	646	536	683	637	<b>4.655</b>	<b>0,8%</b>
<b>STEPWAY</b>	381	593	557	546	601	558	728	665	<b>4.629</b>	<b>0,8%</b>
<b>OTRAS</b>	34.440	49.862	51.292	50.417	57.771	49.005	60.254	57.899	<b>410.940</b>	<b>73,4%</b>
<b>Total general</b>	<b>47.207</b>	<b>68.087</b>	<b>69.879</b>	<b>68.027</b>	<b>78.426</b>	<b>66.817</b>	<b>82.407</b>	<b>79.217</b>	<b>560.067</b>	<b>100%</b>





# Por año Modelo

AÑO MODELO	Ene	Feb	Mar	Abr	May	Jun	Jul	Ago	Total	MARKET SHARE
<b>2012</b>	3.855	5.346	5.611	5.220	6.253	5.211	6.260	6.114	<b>43.870</b>	<b>7,8%</b>
<b>2013</b>	3.832	5.466	5.489	5.281	6.126	5.070	6.381	5.972	<b>43.617</b>	<b>7,8%</b>
<b>2015</b>	3.525	5.243	5.337	5.133	5.938	5.104	6.240	6.021	<b>42.541</b>	<b>7,6%</b>
<b>2011</b>	3.318	4.820	4.759	4.534	5.461	4.558	5.592	5.402	<b>38.444</b>	<b>6,9%</b>
<b>2014</b>	3.297	4.837	4.762	4.519	5.236	4.471	5.491	5.227	<b>37.840</b>	<b>6,8%</b>
<b>2016</b>	2.750	4.051	3.998	4.012	4.587	3.994	4.946	4.627	<b>32.965</b>	<b>5,9%</b>
<b>2008</b>	2.648	3.722	3.964	3.740	4.253	3.548	4.625	4.389	<b>30.889</b>	<b>5,5%</b>
<b>2017</b>	2.186	3.294	3.461	3.638	3.816	3.377	4.033	3.944	<b>27.749</b>	<b>5,0%</b>
<b>2007</b>	2.386	3.377	3.491	3.185	3.868	3.271	3.982	3.847	<b>27.407</b>	<b>4,9%</b>
<b>2009</b>	1.927	2.818	2.882	2.854	3.324	2.774	3.554	3.463	<b>23.596</b>	<b>4,2%</b>
<b>2010</b>	1.930	2.701	2.850	2.762	3.062	2.611	3.287	3.157	<b>22.360</b>	<b>4,0%</b>
<b>2018</b>	1.431	2.345	2.436	2.692	2.795	2.557	2.887	2.872	<b>20.015</b>	<b>3,6%</b>
<b>2006</b>	1.571	2.321	2.438	2.229	2.659	2.251	2.806	2.652	<b>18.927</b>	<b>3,4%</b>
<b>2019</b>	1.665	1.489	1.557	2.035	2.039	1.986	2.214	2.282	<b>15.267</b>	<b>2,7%</b>
<b>2005</b>	1.174	1.757	1.837	1.699	1.991	1.675	2.006	2.017	<b>14.156</b>	<b>2,5%</b>
<b>1998</b>	829	1.289	1.277	1.241	1.394	1.196	1.514	1.470	<b>10.210</b>	<b>1,8%</b>
<b>2004</b>	790	1.195	1.240	1.177	1.336	1.168	1.383	1.323	<b>9.612</b>	<b>1,7%</b>
<b>2003</b>	799	1.077	1.165	1.149	1.285	1.088	1.308	1.280	<b>9.151</b>	<b>1,6%</b>
<b>1997</b>	697	1.132	1.140	1.021	1.290	1.139	1.439	1.291	<b>9.149</b>	<b>1,6%</b>
<b>1995</b>	706	1.088	1.081	1.015	1.189	987	1.268	1.174	<b>8.508</b>	<b>1,5%</b>
<b>OTRAS</b>	5.891	8.719	9.104	8.891	10.524	8.781	11.191	10.693	<b>73.794</b>	<b>13,2%</b>
<b>Total general</b>	<b>47.207</b>	<b>68.087</b>	<b>69.879</b>	<b>68.027</b>	<b>78.426</b>	<b>66.817</b>	<b>82.407</b>	<b>79.217</b>	<b>560.067</b>	<b>100</b>

# Por Departamento

DEPARTAMENTO	Ene	Feb	Mar	Abr	May	Jun	Jul	Ago	Total	MARKET SHARE
<b>Bogota D.C.</b>	14.687	24.277	25.768	25.749	29.089	24.985	30.675	29.717	<b>204.947</b>	<b>36,6%</b>
<b>Antioquia</b>	9.182	12.813	12.797	11.975	13.701	11.829	14.761	13.787	<b>100.845</b>	<b>18,0%</b>
<b>Valle del Cauca</b>	5.466	7.075	6.846	6.832	7.788	6.893	8.375	7.884	<b>57.159</b>	<b>10,2%</b>
<b>Cundinamarca</b>	4.013	5.624	5.981	5.819	6.643	5.666	6.374	6.402	<b>46.522</b>	<b>8,3%</b>
<b>Santander</b>	2.968	3.525	3.625	3.430	3.968	3.284	4.113	3.910	<b>28.823</b>	<b>5,1%</b>
<b>Caldas</b>	1.553	1.915	1.987	2.057	2.268	1.929	2.381	2.350	<b>16.440</b>	<b>2,9%</b>
<b>Atlantico</b>	1.286	1.744	1.586	1.614	2.019	1.716	2.284	2.218	<b>14.467</b>	<b>2,6%</b>
<b>Risaralda</b>	1.444	1.619	1.735	1.363	2.107	1.650	2.035	1.859	<b>13.812</b>	<b>2,5%</b>
<b>Narino</b>	815	1.063	1.163	1.132	1.228	985	1.419	1.269	<b>9.074</b>	<b>1,6%</b>
<b>Boyaca</b>	787	1.122	1.103	1.044	1.285	1.034	1.327	1.303	<b>9.005</b>	<b>1,6%</b>
<b>Tolima</b>	302	1.105	1.198	1.082	1.267	969	1.341	1.414	<b>8.678</b>	<b>1,5%</b>
<b>Huila</b>	761	1.094	1.072	957	1.200	899	1.227	1.226	<b>8.436</b>	<b>1,5%</b>
<b>Quindio</b>	830	1.000	898	1.004	1.137	859	1.229	1.149	<b>8.106</b>	<b>1,4%</b>
<b>Meta</b>	798	819	947	960	1.006	946	1.077	992	<b>7.545</b>	<b>1,3%</b>
<b>Norte de Santander</b>	599	773	776	587	922	752	824	880	<b>6.113</b>	<b>1,1%</b>
<b>Bolivar</b>	487	674	668	669	738	663	842	731	<b>5.472</b>	<b>1,0%</b>
<b>Cauca</b>	300	529	448	433	588	509	598	572	<b>3.977</b>	<b>0,7%</b>
<b>Cordoba</b>	169	262	305	302	366	285	378	381	<b>2.448</b>	<b>0,4%</b>
<b>Magdalena</b>	201	268	240	273	274	261	292	280	<b>2.089</b>	<b>0,4%</b>
<b>Cesar</b>	185	243	229	221	274	226	301	286	<b>1.965</b>	<b>0,4%</b>
<b>OTRAS</b>	374	543	507	524	558	477	554	607	<b>4.144</b>	<b>0,7%</b>
<b>Total general</b>	<b>47.207</b>	<b>68.087</b>	<b>69.879</b>	<b>68.027</b>	<b>78.426</b>	<b>66.817</b>	<b>82.407</b>	<b>79.217</b>	<b>560.067</b>	<b>100</b>



CIUDAD	Ene	Feb	Mar	Abr	May	Jun	Jul	Ago	Total	MARKET SHARE
<b>BOGOTA</b>	14.687	24.277	25.768	25.749	29.089	24.985	30.675	29.717	<b>204.947</b>	<b>36,6%</b>
<b>CALI</b>	4.098	5.379	5.231	5.150	5.920	5.311	6.469	6.048	<b>43.606</b>	<b>7,8%</b>
<b>ENVIGADO</b>	3.611	4.853	4.905	4.503	5.255	4.463	5.728	5.321	<b>38.639</b>	<b>6,9%</b>
<b>MEDELLIN</b>	2.769	3.975	3.873	3.788	4.093	3.732	4.523	4.286	<b>31.039</b>	<b>5,5%</b>
<b>MANIZALES</b>	1.443	1.679	1.712	1.815	1.986	1.709	2.078	2.055	<b>14.477</b>	<b>2,6%</b>
<b>SABANETA</b>	1.315	1.808	1.855	1.703	2.057	1.671	2.062	1.841	<b>14.312</b>	<b>2,6%</b>
<b>BUCARAMANGA</b>	1.249	1.622	1.723	1.652	1.798	1.563	1.995	1.865	<b>13.467</b>	<b>2,4%</b>
<b>COTA</b>	1.036	1.397	1.507	1.357	1.639	1.392	1.608	1.558	<b>11.494</b>	<b>2,1%</b>
<b>PEREIRA</b>	1.156	1.269	1.377	1.051	1.706	1.341	1.602	1.475	<b>10.977</b>	<b>2,0%</b>
<b>BARRANQUILLA</b>	981	1.351	1.187	1.177	1.541	1.320	1.718	1.656	<b>10.931</b>	<b>2,0%</b>
<b>IBAGUE</b>	199	916	987	887	1.019	761	1.073	1.148	<b>6.990</b>	<b>1,2%</b>
<b>FUNZA</b>	554	767	863	1.014	1.130	758	922	873	<b>6.881</b>	<b>1,2%</b>
<b>LA CALERA</b>	498	773	827	782	774	755	859	866	<b>6.134</b>	<b>1,1%</b>
<b>GIRON</b>	553	704	755	631	825	659	797	741	<b>5.665</b>	<b>1,0%</b>
<b>FLORIDABLANCA</b>	541	727	669	694	736	628	773	755	<b>5.523</b>	<b>1,0%</b>
<b>PASTO</b>	490	663	662	638	745	602	792	770	<b>5.362</b>	<b>1,0%</b>
<b>MOSQUERA</b>	420	715	630	567	732	584	660	700	<b>5.008</b>	<b>0,9%</b>
<b>ARMENIA</b>	424	531	478	586	637	435	665	664	<b>4.420</b>	<b>0,8%</b>
<b>NEIVA</b>	401	482	481	454	563	422	595	578	<b>3.976</b>	<b>0,7%</b>
<b>BELLO</b>	329	561	539	451	544	417	594	512	<b>3.947</b>	<b>0,7%</b>
<b>OTRAS</b>	10.453	13.638	13.850	13.378	15.637	13.309	16.219	15.788	<b>112.272</b>	<b>20,0%</b>
<b>Total general</b>	<b>47.207</b>	<b>68.087</b>	<b>69.879</b>	<b>68.027</b>	<b>78.426</b>	<b>66.817</b>	<b>82.407</b>	<b>79.217</b>	<b>560.067</b>	<b>100</b>



# GRACIAS