



# Informe Traspasos Junio Colombia, 2019

Fuente: RUNT, Datos procesados por ANDEMOS

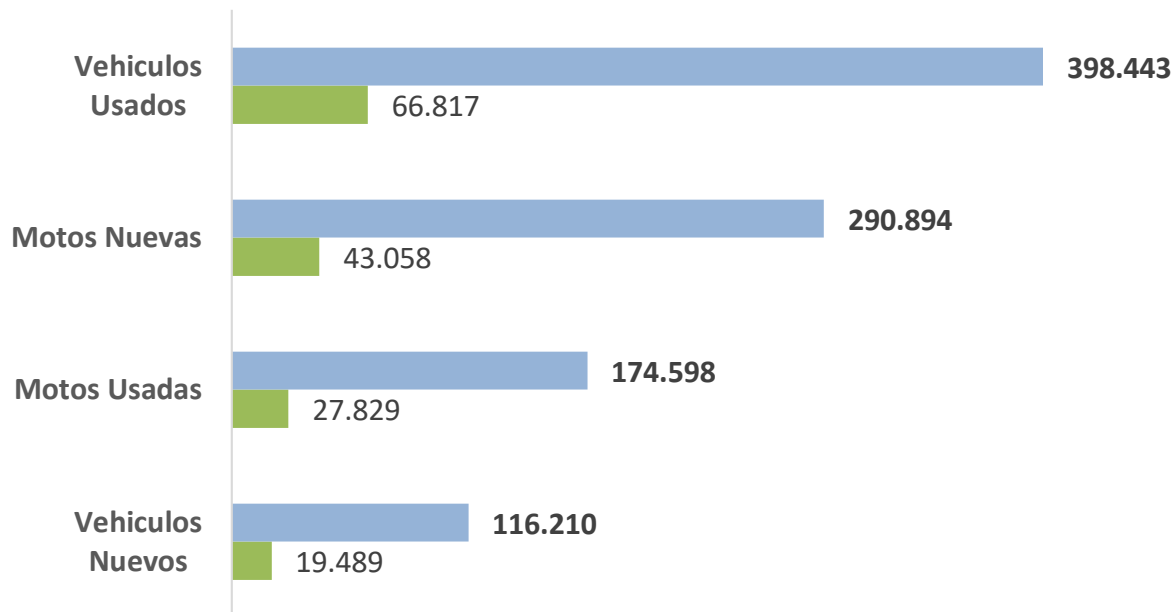


# Resumen Sector 2019

## Numero de Unidades

■ ACUMULADO

■ MES



# Resumen Sector 2019

## Numero de Unidades

Mes	Vehiculos Nuevos		Motos Nuevas		Vehiculos Usados		Motos Usadas	
	2018	2019	2018	2019	2018	2019	2018	2019
Enero	16.447	15.965	41.976	47.798	44.921	47.207	22.741	25.168
Febrero	18.350	18.486	43.845	50.496	63.603	68.087	27.195	30.290
Marzo	19.572	20.184	41.520	50.100	62.433	69.879	25.539	30.344
Abril	20.209	19.788	45.916	48.028	69.349	68.027	28.052	28.295
Mayo	20.589	22.298	45.283	51.414	69.878	78.426	27.179	32.672
Junio	18.324	19.489	41.908	43.058	63.654	66.817	25.368	27.829
Julio	19.358		47.586		68.118		29.393	
Agosto	21.444		52.770		74.746		32.217	
Septiembre	21.430		46.760		69.191		27.589	
Octubre	21.537		49.927		74.453		29.268	
Noviembre	26.290		45.446		70.638		26.979	
Diciembre	33.112		50.424		69.010		28.953	
<b>Total Corte</b>	<b>113.491</b>	<b>116.210</b>	<b>260.448</b>	<b>290.894</b>	<b>373.838</b>	<b>398.443</b>	<b>156.074</b>	<b>174.598</b>
<b>Variacion Corte</b>		<b>2,4%</b>		<b>11,7%</b>		<b>6,6%</b>		<b>11,9%</b>
<b>Total Año</b>	<b>256.662</b>	<b>116.210</b>	<b>553.361</b>	<b>290.894</b>	<b>799.994</b>	<b>398.443</b>	<b>330.473</b>	<b>174.598</b>

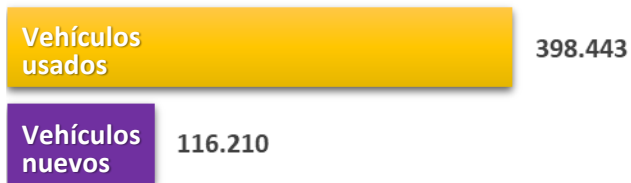


# Relación Traspasos vs Nuevos Acumulado

## VEHICULOS

### Relación 3,4

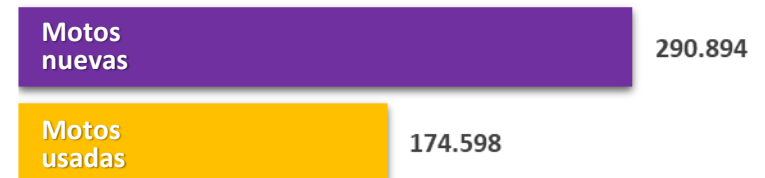
Por cada venta de 1 vehículo se hacen 3,4 traspasos



## MOTOS

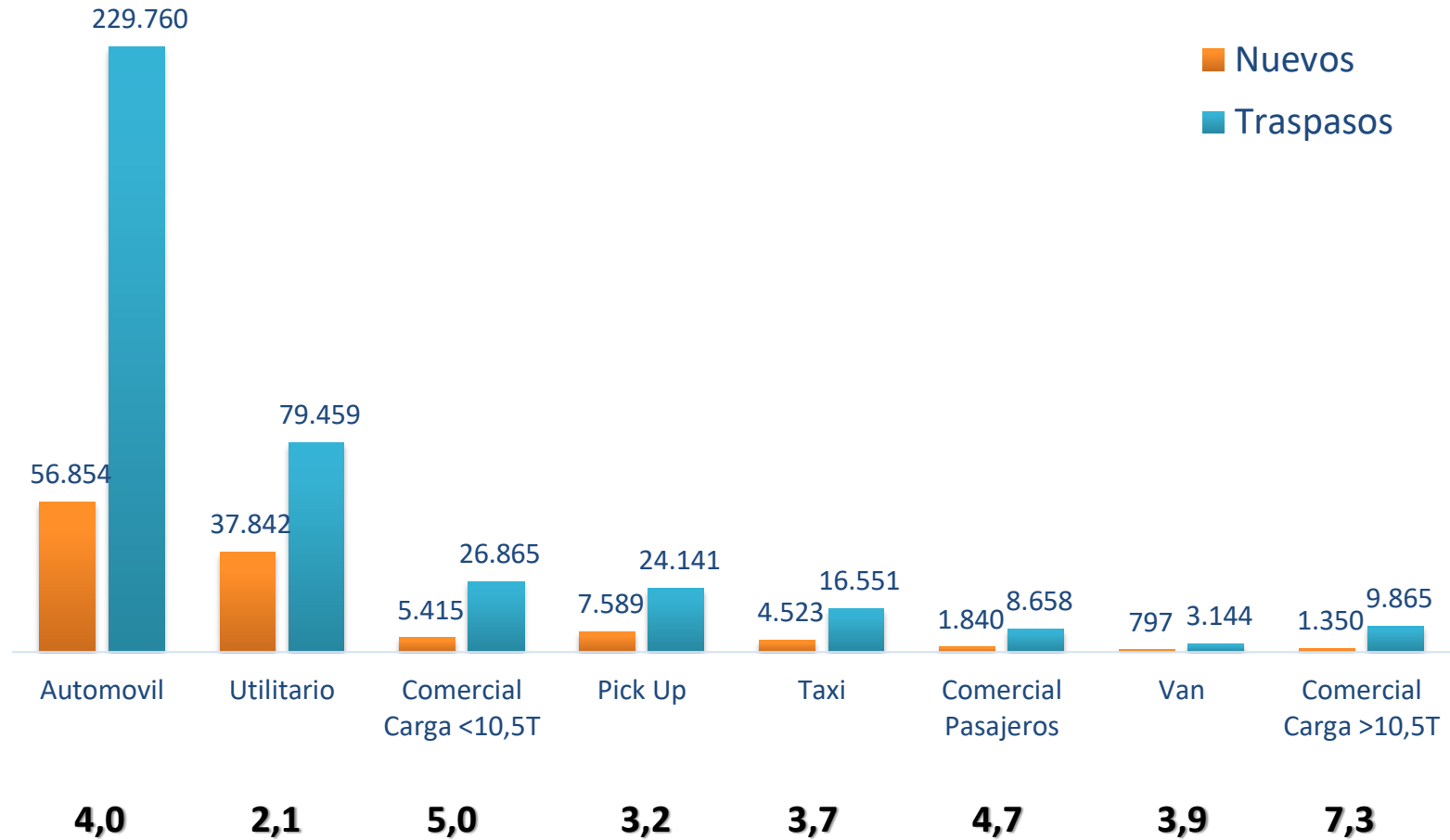
### Relación 0,6

Por cada venta de 1 Moto se hacen 0,6 traspasos



# Segmentos:

## Relación Traspasos vs Nuevos Acumulado



# Trasposos por Línea y Promedio año Modelo

Trasposos por Línea acumulado			
MARCA	LINEA	Trasposos Realizados	Promedio año Modelo mas Traspasado
CHEVROLET	SPARK	20.050	2.013
CHEVROLET	AVEO	9.400	2.010
CHEVROLET	SAIL	8.231	2.015
FORD	FIESTA	5.323	2.014
CHEVROLET	AVEO EMOTION	5.198	2.011
TOYOTA	HILUX	4.852	2.009
CHEVROLET	OPTRA	4.403	2.008
MAZDA	2	4.331	2.014
MAZDA	3	4.285	2.015
KIA	NEW SPORTAGE LX	4.183	2.013
HYUNDAI	ATOS PRIME GL	4.111	2.009
CHEVROLET	TRACKER	3.937	2.015
CHEVROLET	CAPTIVA SPORT	3.590	2.012
CHEVROLET	SPRINT	3.565	1.995
CHEVROLET	SWIFT	2.897	1.995
SUZUKI		585	2.015
CHEVROLET	LUV D MAX	3.459	2.010
RENAULT	TWINGO AUTHENTIQUE	3.376	2.007
KIA	RIO UB EX	3.335	2.015
KIA	PICANTO EX	3.309	2.014
RENAULT	STEPWAY	3.236	2.014
NISSAN	MARCH	3.228	2.016
CHEVROLET	NPR	3.066	2.007
ISUZU		1	2.007
TOYOTA	PRADO	3.032	2.014
RENAULT	LOGAN FAMILIER	2.934	2.013
TOYOTA	FORTUNER	2.934	2.013
HYUNDAI	i 10 GL	2.905	2.013
CHEVROLET	GRAND VITARA	1.515	2.006
<b>OTROS</b>		<b>273.172</b>	
<b>Total general</b>		<b>398.443</b>	

# Traspasos Vehículos por Marca

MARCA	Ene	Feb	Mar	Abr	May	Jun	Total	MARKET SHARE
<b>CHEVROLET</b>	14.235	20.370	21.260	19.911	23.534	20.149	<b>119.459</b>	<b>30,0%</b>
<b>RENAULT</b>	7.401	10.623	10.661	10.728	11.984	10.278	<b>61.675</b>	<b>15,5%</b>
<b>MAZDA</b>	3.600	5.284	5.396	5.304	6.045	5.165	<b>30.794</b>	<b>7,7%</b>
<b>KIA</b>	3.138	4.340	4.417	4.092	4.835	4.110	<b>24.932</b>	<b>6,3%</b>
<b>HYUNDAI</b>	2.882	4.163	4.284	4.005	4.548	3.873	<b>23.755</b>	<b>6,0%</b>
<b>NISSAN</b>	2.858	3.504	3.490	3.585	4.094	3.421	<b>20.952</b>	<b>5,3%</b>
<b>TOYOTA</b>	2.200	3.588	3.550	3.536	4.179	3.518	<b>20.571</b>	<b>5,2%</b>
<b>FORD</b>	2.025	3.164	3.237	3.132	3.577	3.041	<b>18.176</b>	<b>4,6%</b>
<b>VOLKSWAGEN</b>	1.346	1.968	1.956	2.189	2.287	1.943	<b>11.689</b>	<b>2,9%</b>
<b>MITSUBISHI</b>	723	1.139	1.182	1.218	1.458	1.174	<b>6.894</b>	<b>1,7%</b>
<b>SUZUKI</b>	668	755	759	898	888	790	<b>4.758</b>	<b>1,2%</b>
<b>MERCEDES BENZ</b>	398	726	753	784	845	726	<b>4.232</b>	<b>1,1%</b>
<b>BMW</b>	320	621	653	639	724	671	<b>3.628</b>	<b>0,9%</b>
<b>DODGE</b>	370	575	589	607	699	621	<b>3.461</b>	<b>0,9%</b>
<b>INTERNATIONAL</b>	367	488	533	506	608	484	<b>2.986</b>	<b>0,7%</b>
<b>HONDA</b>	285	463	479	467	594	509	<b>2.797</b>	<b>0,7%</b>
<b>KENWORTH</b>	325	443	513	422	496	402	<b>2.601</b>	<b>0,7%</b>
<b>DAEWOO</b>	286	371	395	436	430	339	<b>2.257</b>	<b>0,6%</b>
<b>PEUGEOT</b>	247	324	379	375	440	358	<b>2.123</b>	<b>0,5%</b>
<b>JAC</b>	246	338	348	356	417	338	<b>2.043</b>	<b>0,5%</b>
<b>OTRAS</b>	3.287	4.840	5.045	4.837	5.744	4.907	<b>28.660</b>	<b>7,2%</b>
<b>Total general</b>	<b>47.207</b>	<b>68.087</b>	<b>69.879</b>	<b>68.027</b>	<b>78.426</b>	<b>66.817</b>	<b>398.443</b>	<b>100%</b>



# Por Linea

LINEA	Ene	Feb	Mar	Abr	May	Jun	Total	MARKET SHARE
<b>SPARK</b>	2.416	3.361	3.521	3.279	4.070	3.403	<b>20.050</b>	<b>5,0%</b>
<b>AVEO</b>	1.107	1.552	1.701	1.604	1.853	1.583	<b>9.400</b>	<b>2,4%</b>
<b>SAIL</b>	969	1.390	1.406	1.385	1.642	1.439	<b>8.231</b>	<b>2,1%</b>
<b>FIESTA</b>	609	935	961	872	1.055	891	<b>5.323</b>	<b>1,3%</b>
<b>AVEO EMOTION</b>	668	851	902	881	984	912	<b>5.198</b>	<b>1,3%</b>
<b>HILUX</b>	575	853	814	853	926	831	<b>4.852</b>	<b>1,2%</b>
<b>OPTRA</b>	521	742	802	726	883	729	<b>4.403</b>	<b>1,1%</b>
<b>2</b>	544	785	730	737	813	722	<b>4.331</b>	<b>1,1%</b>
<b>3</b>	486	726	721	736	831	785	<b>4.285</b>	<b>1,1%</b>
<b>NEW SPORTAGE LX</b>	507	747	726	694	804	705	<b>4.183</b>	<b>1,0%</b>
<b>ATOS PRIME GL</b>	531	745	744	665	762	664	<b>4.111</b>	<b>1,0%</b>
<b>TRACKER</b>	479	695	696	643	747	677	<b>3.937</b>	<b>1,0%</b>
<b>CAPTIVA SPORT</b>	438	650	594	623	699	586	<b>3.590</b>	<b>0,9%</b>
<b>SPRINT</b>	415	633	652	591	696	578	<b>3.565</b>	<b>0,9%</b>
<b>SWIFT</b>	416	575	622	601	656	612	<b>3.482</b>	<b>0,9%</b>
<b>LUV D MAX</b>	397	589	642	577	710	544	<b>3.459</b>	<b>0,9%</b>
<b>TWINGO AUTHENTIC</b>	419	614	625	518	674	526	<b>3.376</b>	<b>0,8%</b>
<b>RIO UB EX</b>	448	587	572	546	646	536	<b>3.335</b>	<b>0,8%</b>
<b>PICANTO EX</b>	441	602	599	533	603	531	<b>3.309</b>	<b>0,8%</b>
<b>STEPWAY</b>	381	593	557	546	601	558	<b>3.236</b>	<b>0,8%</b>
<b>OTRAS</b>	34.440	49.862	51.292	50.417	57.771	49.005	<b>292.787</b>	<b>73,5%</b>
<b>Total general</b>	<b>47.207</b>	<b>68.087</b>	<b>69.879</b>	<b>68.027</b>	<b>78.426</b>	<b>66.817</b>	<b>398.443</b>	<b>100%</b>





# Por año Modelo

AÑO MODELO	Ene	Feb	Mar	Abr	May	Jun	Total	MARKET SHARE
<b>2012</b>	3.855	5.346	5.611	5.220	6.253	5.211	<b>31.496</b>	<b>7,9%</b>
<b>2013</b>	3.832	5.466	5.489	5.281	6.126	5.070	<b>31.264</b>	<b>7,8%</b>
<b>2015</b>	3.525	5.243	5.337	5.133	5.938	5.104	<b>30.280</b>	<b>7,6%</b>
<b>2011</b>	3.318	4.820	4.759	4.534	5.461	4.558	<b>27.450</b>	<b>6,9%</b>
<b>2014</b>	3.297	4.837	4.762	4.519	5.236	4.471	<b>27.122</b>	<b>6,8%</b>
<b>2016</b>	2.750	4.051	3.998	4.012	4.587	3.994	<b>23.392</b>	<b>5,9%</b>
<b>2008</b>	2.648	3.722	3.964	3.740	4.253	3.548	<b>21.875</b>	<b>5,5%</b>
<b>2017</b>	2.186	3.294	3.461	3.638	3.816	3.377	<b>19.772</b>	<b>5,0%</b>
<b>2007</b>	2.386	3.377	3.491	3.185	3.868	3.271	<b>19.578</b>	<b>4,9%</b>
<b>2009</b>	1.927	2.818	2.882	2.854	3.324	2.774	<b>16.579</b>	<b>4,2%</b>
<b>2010</b>	1.930	2.701	2.850	2.762	3.062	2.611	<b>15.916</b>	<b>4,0%</b>
<b>2018</b>	1.431	2.345	2.436	2.692	2.795	2.557	<b>14.256</b>	<b>3,6%</b>
<b>2006</b>	1.571	2.321	2.438	2.229	2.659	2.251	<b>13.469</b>	<b>3,4%</b>
<b>2019</b>	1.665	1.489	1.557	2.035	2.039	1.986	<b>10.771</b>	<b>2,7%</b>
<b>2005</b>	1.174	1.757	1.837	1.699	1.991	1.675	<b>10.133</b>	<b>2,5%</b>
<b>1998</b>	829	1.289	1.277	1.241	1.394	1.196	<b>7.226</b>	<b>1,8%</b>
<b>2004</b>	790	1.195	1.240	1.177	1.336	1.168	<b>6.906</b>	<b>1,7%</b>
<b>2003</b>	799	1.077	1.165	1.149	1.285	1.088	<b>6.563</b>	<b>1,6%</b>
<b>1997</b>	697	1.132	1.140	1.021	1.290	1.139	<b>6.419</b>	<b>1,6%</b>
<b>1995</b>	706	1.088	1.081	1.015	1.189	987	<b>6.066</b>	<b>1,5%</b>
<b>OTRAS</b>	5.891	8.719	9.104	8.891	10.524	8.781	<b>51.910</b>	<b>13,0%</b>
<b>Total general</b>	<b>47.207</b>	<b>68.087</b>	<b>69.879</b>	<b>68.027</b>	<b>78.426</b>	<b>66.817</b>	<b>398.443</b>	<b>100</b>



# Por Departamento

DEPARTAMENTO	Ene	Feb	Mar	Abr	May	Jun	Total	MARKET SHARE
<b>Bogota D.C.</b>	14.687	24.277	25.768	25.749	29.089	24.985	<b>144.555</b>	<b>36,3%</b>
<b>Antioquia</b>	9.182	12.813	12.797	11.975	13.701	11.829	<b>72.297</b>	<b>18,1%</b>
<b>Valle del Cauca</b>	5.466	7.075	6.846	6.832	7.788	6.893	<b>40.900</b>	<b>10,3%</b>
<b>Cundinamarca</b>	4.013	5.624	5.981	5.819	6.643	5.666	<b>33.746</b>	<b>8,5%</b>
<b>Santander</b>	2.968	3.525	3.625	3.430	3.968	3.284	<b>20.800</b>	<b>5,2%</b>
<b>Caldas</b>	1.553	1.915	1.987	2.057	2.268	1.929	<b>11.709</b>	<b>2,9%</b>
<b>Atlantico</b>	1.286	1.744	1.586	1.614	2.019	1.716	<b>9.965</b>	<b>2,5%</b>
<b>Risaralda</b>	1.444	1.619	1.735	1.363	2.107	1.650	<b>9.918</b>	<b>2,5%</b>
<b>Narino</b>	815	1.063	1.163	1.132	1.228	985	<b>6.386</b>	<b>1,6%</b>
<b>Boyaca</b>	787	1.122	1.103	1.044	1.285	1.034	<b>6.375</b>	<b>1,6%</b>
<b>Huila</b>	761	1.094	1.072	957	1.200	899	<b>5.983</b>	<b>1,5%</b>
<b>Tolima</b>	302	1.105	1.198	1.082	1.267	969	<b>5.923</b>	<b>1,5%</b>
<b>Quindio</b>	830	1.000	898	1.004	1.137	859	<b>5.728</b>	<b>1,4%</b>
<b>Meta</b>	798	819	947	960	1.006	946	<b>5.476</b>	<b>1,4%</b>
<b>Norte de Santander</b>	599	773	776	587	922	752	<b>4.409</b>	<b>1,1%</b>
<b>Bolivar</b>	487	674	668	669	738	663	<b>3.899</b>	<b>1,0%</b>
<b>Cauca</b>	300	529	448	433	588	509	<b>2.807</b>	<b>0,7%</b>
<b>Cordoba</b>	169	262	305	302	366	285	<b>1.689</b>	<b>0,4%</b>
<b>Magdalena</b>	201	268	240	273	274	261	<b>1.517</b>	<b>0,4%</b>
<b>Cesar</b>	185	243	229	221	274	226	<b>1.378</b>	<b>0,3%</b>
<b>OTRAS</b>	374	543	507	524	558	477	<b>2.983</b>	<b>0,7%</b>
<b>Total general</b>	<b>47.207</b>	<b>68.087</b>	<b>69.879</b>	<b>68.027</b>	<b>78.426</b>	<b>66.817</b>	<b>398.443</b>	<b>100</b>



CIUDAD	Ene	Feb	Mar	Abr	May	Jun	Total	MARKET SHARE
<b>BOGOTA</b>	14.687	24.277	25.768	25.749	29.089	24.985	<b>144.555</b>	<b>36,3%</b>
<b>CALI</b>	4.098	5.379	5.231	5.150	5.920	5.311	<b>31.089</b>	<b>7,8%</b>
<b>ENVIGADO</b>	3.611	4.853	4.905	4.503	5.255	4.463	<b>27.590</b>	<b>6,9%</b>
<b>MEDELLIN</b>	2.769	3.975	3.873	3.788	4.093	3.732	<b>22.230</b>	<b>5,6%</b>
<b>SABANETA</b>	1.315	1.808	1.855	1.703	2.057	1.671	<b>10.409</b>	<b>2,6%</b>
<b>MANIZALES</b>	1.443	1.679	1.712	1.815	1.986	1.709	<b>10.344</b>	<b>2,6%</b>
<b>BUCARAMANGA</b>	1.249	1.622	1.723	1.652	1.798	1.563	<b>9.607</b>	<b>2,4%</b>
<b>COTA</b>	1.036	1.397	1.507	1.357	1.639	1.392	<b>8.328</b>	<b>2,1%</b>
<b>PEREIRA</b>	1.156	1.269	1.377	1.051	1.706	1.341	<b>7.900</b>	<b>2,0%</b>
<b>BARRANQUILLA</b>	981	1.351	1.187	1.177	1.541	1.320	<b>7.557</b>	<b>1,9%</b>
<b>FUNZA</b>	554	767	863	1.014	1.130	758	<b>5.086</b>	<b>1,3%</b>
<b>IBAGUE</b>	199	916	987	887	1.019	761	<b>4.769</b>	<b>1,2%</b>
<b>LA CALERA</b>	498	773	827	782	774	755	<b>4.409</b>	<b>1,1%</b>
<b>GIRON</b>	553	704	755	631	825	659	<b>4.127</b>	<b>1,0%</b>
<b>FLORIDABLANCA</b>	541	727	669	694	736	628	<b>3.995</b>	<b>1,0%</b>
<b>PASTO</b>	490	663	662	638	745	602	<b>3.800</b>	<b>1,0%</b>
<b>MOSQUERA</b>	420	715	630	567	732	584	<b>3.648</b>	<b>0,9%</b>
<b>ARMENIA</b>	424	531	478	586	637	435	<b>3.091</b>	<b>0,8%</b>
<b>BELLO</b>	329	561	539	451	544	417	<b>2.841</b>	<b>0,7%</b>
<b>NEIVA</b>	401	482	481	454	563	422	<b>2.803</b>	<b>0,7%</b>
<b>OTRAS</b>	10.453	13.638	13.850	13.378	15.637	13.309	<b>80.265</b>	<b>20,1%</b>
<b>Total general</b>	<b>47.207</b>	<b>68.087</b>	<b>69.879</b>	<b>68.027</b>	<b>78.426</b>	<b>66.817</b>	<b>398.443</b>	<b>100</b>

# GRACIAS