



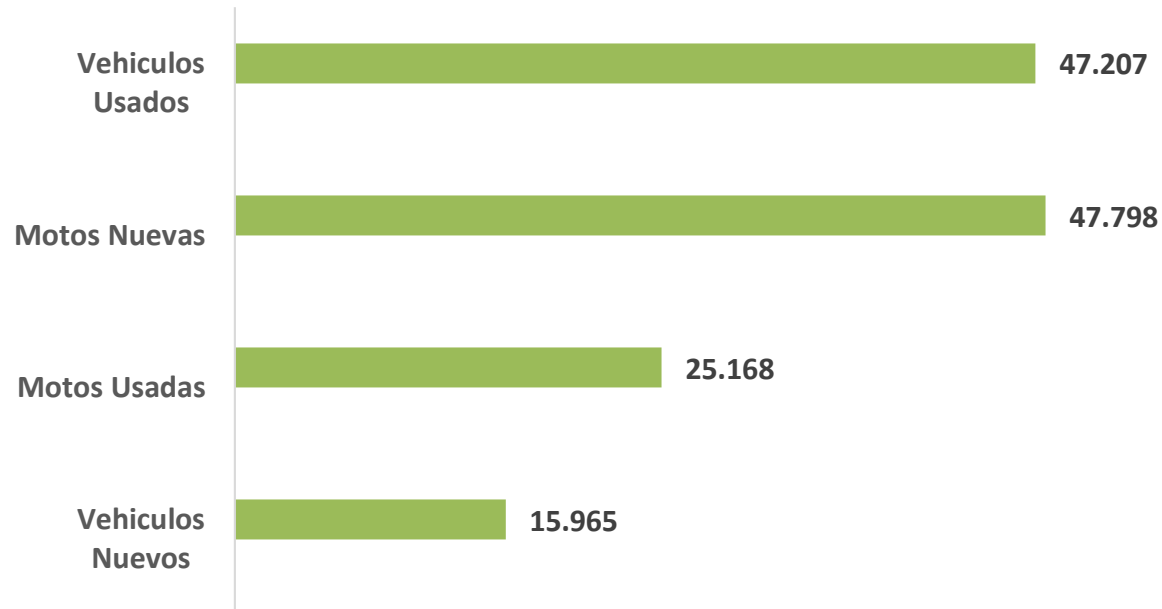
Informe Traspasos Enero Colombia, 2019

Fuente: RUNT, Datos procesados por ANDEMOS



Resumen Sector 2019

Numero de Unidades



Resumen Sector 2019

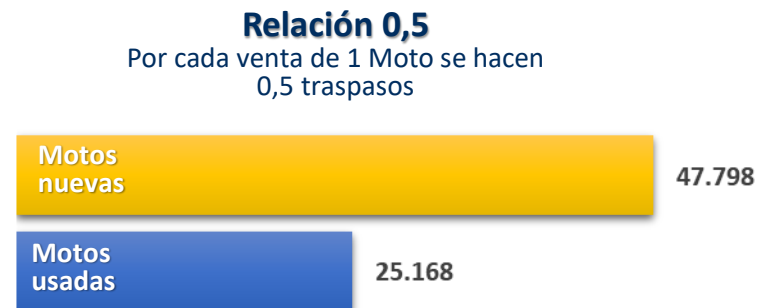
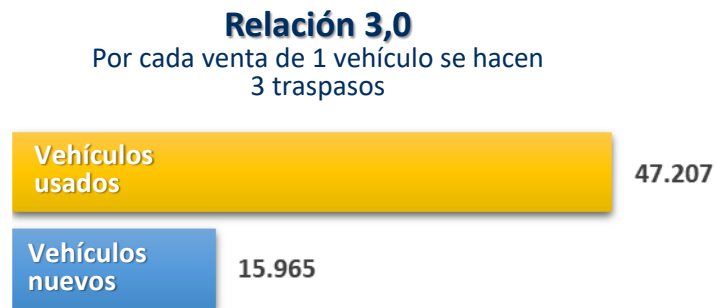
Numero de Unidades

| Mes | Vehiculos Nuevos | | Motos Nuevas | | Vehiculos Usados | | Motos Usadas | |
|------------------------|------------------|---------------|----------------|---------------|------------------|---------------|----------------|---------------|
| | 2018 | 2019 | 2018 | 2019 | 2018 | 2019 | 2018 | 2019 |
| Enero | 16.447 | 15.965 | 41.976 | 47.798 | 44.921 | 47.207 | 22.741 | 25.168 |
| Febrero | 18.350 | | 43.845 | | 63.603 | | 27.195 | |
| Marzo | 19.572 | | 41.520 | | 62.433 | | 25.539 | |
| Abril | 20.209 | | 45.916 | | 69.349 | | 28.052 | |
| Mayo | 20.589 | | 45.283 | | 69.878 | | 27.179 | |
| Junio | 18.324 | | 41.908 | | 63.654 | | 25.368 | |
| Julio | 19.358 | | 47.586 | | 68.118 | | 29.393 | |
| Agosto | 21.444 | | 52.770 | | 74.746 | | 32.217 | |
| Septiembre | 21.430 | | 46.760 | | 69.191 | | 27.589 | |
| Octubre | 21.537 | | 49.927 | | 74.453 | | 29.268 | |
| Noviembre | 26.290 | | 45.446 | | 70.638 | | 26.979 | |
| Diciembre | 33.112 | | 50.424 | | 69.010 | | 28.953 | |
| Total Corte | 16.447 | 15.965 | 41.976 | 47.798 | 44.921 | 47.207 | 22.741 | 25.168 |
| Variacion Corte | | -2,9% | | 13,9% | | 5,1% | | 10,7% |
| Total Año | 256.662 | 15.965 | 553.361 | 47.798 | 799.994 | 47.207 | 330.473 | 25.168 |

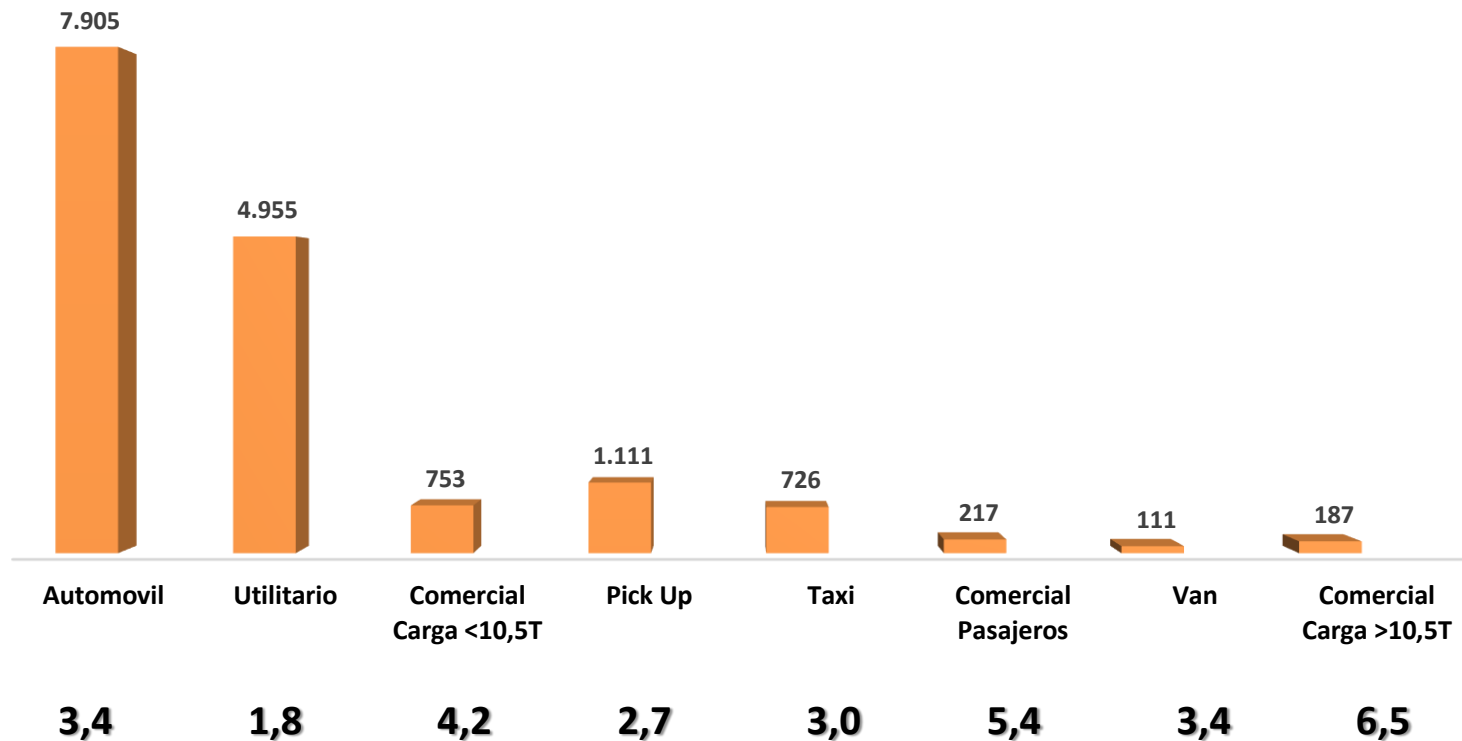


Relación Traspasos vs Nuevos

Enero



Segmentos: Relación Traspasos vs Nuevos Acumulado



Traspasos por Línea y Promedio año Modelo

| Traspasos y Año Modelo | | | |
|------------------------|--------------------|----------------------|------------------------------------|
| MARCA | LINEA | Traspasos Realizados | Promedio año Modelo mas Traspasado |
| CHEVROLET | SPARK | 2.416 | 2.013 |
| CHEVROLET | AVEO | 1.107 | 2.010 |
| CHEVROLET | SAIL | 969 | 2.015 |
| CHEVROLET | AVEO EMOTION | 668 | 2.011 |
| FORD | FIESTA | 609 | 2.014 |
| TOYOTA | HILUX | 575 | 2.009 |
| MAZDA | 2 | 544 | 2.014 |
| HYUNDAI | ATOS PRIME GL | 531 | 2.009 |
| CHEVROLET | OPTRA | 521 | 2.008 |
| NISSAN | NP300 FRONTIER | 510 | 2.019 |
| KIA | NEW SPORTAGE LX | 507 | 2.013 |
| MAZDA | 3 | 486 | 2.015 |
| CHEVROLET | TRACKER | 479 | 2.015 |
| KIA | RIO UB EX | 448 | 2.015 |
| KIA | PICANTO EX | 441 | 2.013 |
| CHEVROLET | CAPTIVA SPORT | 438 | 2.012 |
| RENAULT | TWINGO AUTHENTIQUE | 419 | 2.007 |
| NISSAN | MARCH | 418 | 2.015 |
| CHEVROLET | SWIFT | 335 | 1.995 |
| SUZUKI | SWIFT | 81 | 2.015 |
| CHEVROLET | SPRINT | 415 | 1.995 |
| CHEVROLET | GRAND VITARA | 245 | 2.016 |
| SUZUKI | GRAND VITARA | 165 | 2.006 |
| CHEVROLET | LUV D MAX | 397 | 2.010 |
| RENAULT | STEPWAY | 381 | 2.014 |
| CHEVROLET | NPR | 365 | 2.007 |
| HYUNDAI | i 10 GL | 353 | 2.013 |
| RENAULT | LOGAN FAMILIER | 336 | 2.012 |
| TOYOTA | PRADO | 313 | 2.013 |
| OTROS | | 31.735 | |
| Total general | | 47.207 | |

Traspasos Vehículos por Marca

| MARCA | Ene | Feb | Mar | Abr | May | Jun | Jul | Ago | Sep | Oct | Nov | Dic | Total | MARKET SHARE |
|----------------------|---------------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|---------------|--------------|
| CHEVROLET | 14.235 | | | | | | | | | | | | 14.235 | 30,2% |
| RENAULT | 7.401 | | | | | | | | | | | | 7.401 | 15,7% |
| MAZDA | 3.600 | | | | | | | | | | | | 3.600 | 7,6% |
| KIA | 3.138 | | | | | | | | | | | | 3.138 | 6,6% |
| HYUNDAI | 2.882 | | | | | | | | | | | | 2.882 | 6,1% |
| NISSAN | 2.858 | | | | | | | | | | | | 2.858 | 6,1% |
| TOYOTA | 2.200 | | | | | | | | | | | | 2.200 | 4,7% |
| FORD | 2.025 | | | | | | | | | | | | 2.025 | 4,3% |
| VOLKSWAGEN | 1.346 | | | | | | | | | | | | 1.346 | 2,9% |
| MITSUBISHI | 723 | | | | | | | | | | | | 723 | 1,5% |
| SUZUKI | 668 | | | | | | | | | | | | 668 | 1,4% |
| MERCEDES BENZ | 398 | | | | | | | | | | | | 398 | 0,8% |
| DODGE | 370 | | | | | | | | | | | | 370 | 0,8% |
| INTERNATIONAL | 367 | | | | | | | | | | | | 367 | 0,8% |
| KENWORTH | 325 | | | | | | | | | | | | 325 | 0,7% |
| BMW | 320 | | | | | | | | | | | | 320 | 0,7% |
| DAEWOO | 286 | | | | | | | | | | | | 286 | 0,6% |
| HONDA | 285 | | | | | | | | | | | | 285 | 0,6% |
| DAIHATSU | 253 | | | | | | | | | | | | 253 | 0,5% |
| PEUGEOT | 247 | | | | | | | | | | | | 247 | 0,5% |
| OTRAS | 3.280 | | | | | | | | | | | | 3.280 | 6,9% |
| Total general | 47.207 | | | | | | | | | | | | 47.207 | 100 |



Por Linea

| LINEA | Ene | Feb | Mar | Abr | May | Jun | Jul | Ago | Sep | Oct | Nov | Dic | Total | MARKET SHARE |
|----------------------|---------------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|---------------|--------------|
| SPARK | 2.416 | | | | | | | | | | | | 2.416 | 5,1% |
| AVEO | 1.107 | | | | | | | | | | | | 1.107 | 2,3% |
| SAIL | 969 | | | | | | | | | | | | 969 | 2,1% |
| AVEO EMOTION | 668 | | | | | | | | | | | | 668 | 1,4% |
| FIESTA | 609 | | | | | | | | | | | | 609 | 1,3% |
| HILUX | 575 | | | | | | | | | | | | 575 | 1,2% |
| 2 | 544 | | | | | | | | | | | | 544 | 1,2% |
| ATOS PRIME GL | 531 | | | | | | | | | | | | 531 | 1,1% |
| OPTRA | 521 | | | | | | | | | | | | 521 | 1,1% |
| NP300 FRONTIER | 510 | | | | | | | | | | | | 510 | 1,1% |
| NEW SPORTAGE LX | 507 | | | | | | | | | | | | 507 | 1,1% |
| 3 | 486 | | | | | | | | | | | | 486 | 1,0% |
| TRACKER | 479 | | | | | | | | | | | | 479 | 1,0% |
| RIO UB EX | 448 | | | | | | | | | | | | 448 | 0,9% |
| PICANTO EX | 441 | | | | | | | | | | | | 441 | 0,9% |
| CAPTIVA SPORT | 438 | | | | | | | | | | | | 438 | 0,9% |
| TWINGO AUTHENTI | 419 | | | | | | | | | | | | 419 | 0,9% |
| MARCH | 418 | | | | | | | | | | | | 418 | 0,9% |
| SWIFT | 416 | | | | | | | | | | | | 416 | 0,9% |
| SPRINT | 415 | | | | | | | | | | | | 415 | 0,9% |
| OTRAS | 34.290 | - | - | - | - | - | - | - | - | - | - | - | 34.290 | 72,6% |
| Total general | 47.207 | - | - | - | - | - | - | - | - | - | - | - | 47.207 | 100 |



Por año Modelo

| AÑO MODELO | Ene | Feb | Mar | Abr | May | Jun | Jul | Ago | Sep | Oct | Nov | Dic | Total | MARKET SHARE |
|----------------------|---------------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|---------------|--------------|
| 2012 | 3.855 | | | | | | | | | | | | 3.855 | 8,2% |
| 2013 | 3.832 | | | | | | | | | | | | 3.832 | 8,1% |
| 2015 | 3.525 | | | | | | | | | | | | 3.525 | 7,5% |
| 2011 | 3.318 | | | | | | | | | | | | 3.318 | 7,0% |
| 2014 | 3.297 | | | | | | | | | | | | 3.297 | 7,0% |
| 2016 | 2.750 | | | | | | | | | | | | 2.750 | 5,8% |
| 2008 | 2.648 | | | | | | | | | | | | 2.648 | 5,6% |
| 2007 | 2.386 | | | | | | | | | | | | 2.386 | 5,1% |
| 2017 | 2.186 | | | | | | | | | | | | 2.186 | 4,6% |
| 2010 | 1.930 | | | | | | | | | | | | 1.930 | 4,1% |
| 2009 | 1.927 | | | | | | | | | | | | 1.927 | 4,1% |
| 2019 | 1.665 | | | | | | | | | | | | 1.665 | 3,5% |
| 2006 | 1.571 | | | | | | | | | | | | 1.571 | 3,3% |
| 2018 | 1.431 | | | | | | | | | | | | 1.431 | 3,0% |
| 2005 | 1.174 | | | | | | | | | | | | 1.174 | 2,5% |
| 1998 | 829 | | | | | | | | | | | | 829 | 1,8% |
| 2003 | 799 | | | | | | | | | | | | 799 | 1,7% |
| 2004 | 790 | | | | | | | | | | | | 790 | 1,7% |
| 1995 | 706 | | | | | | | | | | | | 706 | 1,5% |
| 1997 | 697 | | | | | | | | | | | | 697 | 1,5% |
| OTRAS | 5.891 | | | | | | | | | | | | 5.891 | 12,5% |
| Total general | 47.207 | - | - | - | - | - | - | - | - | - | - | - | 47.207 | 100 |



Por Departamento

| DEPARTAMENTO | Ene | Feb | Mar | Abr | May | Jun | Jul | Ago | Sep | Oct | Nov | Dic | Total | MARKET SHARE |
|----------------------|---------------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|---------------|--------------|
| Bogota D.C. | 14.687 | | | | | | | | | | | | 14.687 | 31,1% |
| Antioquia | 9.182 | | | | | | | | | | | | 9.182 | 19,5% |
| Valle del Cauca | 5.466 | | | | | | | | | | | | 5.466 | 11,6% |
| Cundinamarca | 4.013 | | | | | | | | | | | | 4.013 | 8,5% |
| Santander | 2.968 | | | | | | | | | | | | 2.968 | 6,3% |
| Caldas | 1.553 | | | | | | | | | | | | 1.553 | 3,3% |
| Risaralda | 1.444 | | | | | | | | | | | | 1.444 | 3,1% |
| Atlantico | 1.286 | | | | | | | | | | | | 1.286 | 2,7% |
| Quindio | 830 | | | | | | | | | | | | 830 | 1,8% |
| Narino | 815 | | | | | | | | | | | | 815 | 1,7% |
| Meta | 798 | | | | | | | | | | | | 798 | 1,7% |
| Boyaca | 787 | | | | | | | | | | | | 787 | 1,7% |
| Huila | 761 | | | | | | | | | | | | 761 | 1,6% |
| Norte de Santander | 599 | | | | | | | | | | | | 599 | 1,3% |
| Bolivar | 487 | | | | | | | | | | | | 487 | 1,0% |
| Tolima | 302 | | | | | | | | | | | | 302 | 0,6% |
| Cauca | 300 | | | | | | | | | | | | 300 | 0,6% |
| Magdalena | 201 | | | | | | | | | | | | 201 | 0,4% |
| Cesar | 185 | | | | | | | | | | | | 185 | 0,4% |
| Cordoba | 169 | | | | | | | | | | | | 169 | 0,4% |
| OTRAS | 374 | | | | | | | | | | | | 374 | 0,8% |
| Total general | 47.207 | - | - | - | - | - | - | - | - | - | - | - | 47.207 | 100 |



Por Ciudad

| CIUDAD | Ene | Feb | Mar | Abr | May | Jun | Jul | Ago | Sep | Oct | Nov | Dic | Total | MARKET SHARE |
|----------------------|---------------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|---------------|--------------|
| BOGOTA | 14.687 | | | | | | | | | | | | 14.687 | 31,1% |
| CALI | 4.098 | | | | | | | | | | | | 4.098 | 8,7% |
| ENVIGADO | 3.611 | | | | | | | | | | | | 3.611 | 7,6% |
| MEDELLIN | 2.769 | | | | | | | | | | | | 2.769 | 5,9% |
| MANIZALES | 1.443 | | | | | | | | | | | | 1.443 | 3,1% |
| SABANETA | 1.315 | | | | | | | | | | | | 1.315 | 2,8% |
| BUCARAMANGA | 1.249 | | | | | | | | | | | | 1.249 | 2,6% |
| PEREIRA | 1.156 | | | | | | | | | | | | 1.156 | 2,4% |
| COTA | 1.036 | | | | | | | | | | | | 1.036 | 2,2% |
| BARRANQUILLA | 981 | | | | | | | | | | | | 981 | 2,1% |
| FUNZA | 554 | | | | | | | | | | | | 554 | 1,2% |
| GIRON | 553 | | | | | | | | | | | | 553 | 1,2% |
| FLORIDABLANCA | 541 | | | | | | | | | | | | 541 | 1,1% |
| LA CALERA | 498 | | | | | | | | | | | | 498 | 1,1% |
| PASTO | 490 | | | | | | | | | | | | 490 | 1,0% |
| BARRANCABERMEJA | 441 | | | | | | | | | | | | 441 | 0,9% |
| ARMENIA | 424 | | | | | | | | | | | | 424 | 0,9% |
| MOSQUERA | 420 | | | | | | | | | | | | 420 | 0,9% |
| NEIVA | 401 | | | | | | | | | | | | 401 | 0,8% |
| VILLAVICENCIO | 389 | | | | | | | | | | | | 389 | 0,8% |
| OTRAS | 10.151 | - | - | - | - | - | - | - | - | - | - | - | 10.151 | 21,5% |
| Total general | 47.207 | - | - | - | - | - | - | - | - | - | - | - | 47.207 | 100 |



GRACIAS