



Informe Traspasos Diciembre Colombia, 2019

Fuente: RUNT, Datos procesados por ANDEMOS

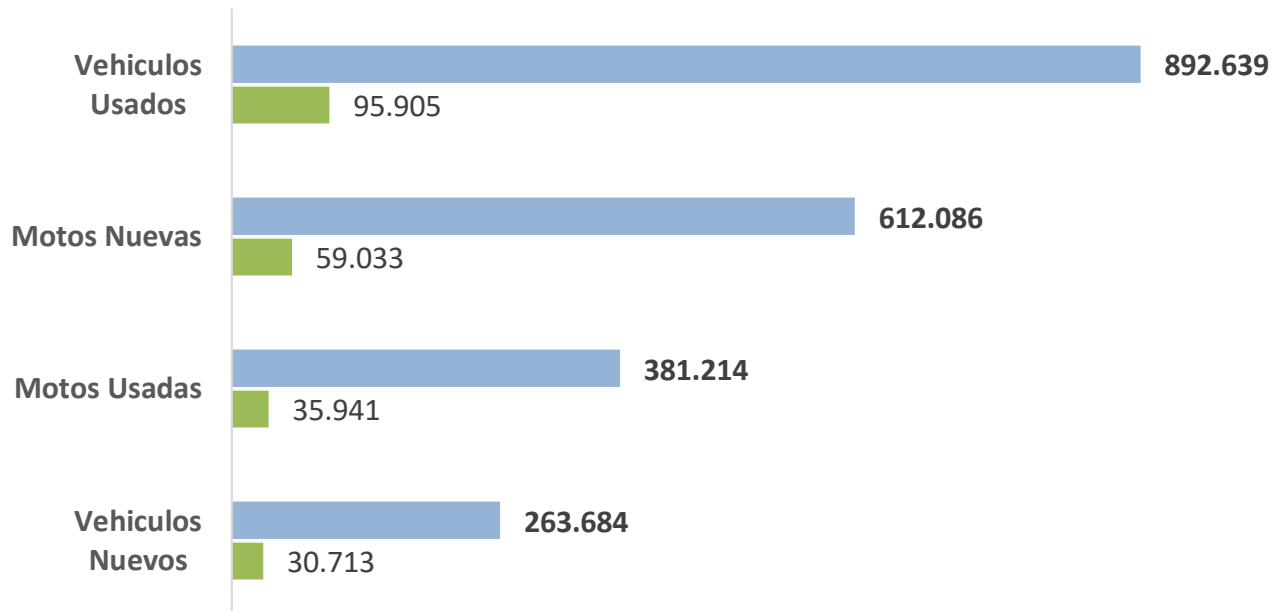


Resumen Sector 2019

Numero de Unidades

■ ACUMULADO

■ MES



Resumen Sector 2019

Numero de Unidades

Mes	Vehiculos Nuevos		Motos Nuevas		Vehiculos Usados		Motos Usadas	
	2018	2019	2018	2019	2018	2019	2018	2019
Enero	16.447	15.965	41.976	47.798	44.921	47.207	22.741	25.168
Febrero	18.350	18.486	43.845	50.496	63.603	68.087	27.195	30.290
Marzo	19.572	20.184	41.520	50.100	62.433	69.879	25.539	30.344
Abril	20.209	19.788	45.916	48.028	69.349	68.027	28.052	28.295
Mayo	20.589	22.298	45.283	51.414	69.878	78.426	27.179	32.672
Junio	18.324	19.489	41.908	43.058	63.654	66.817	25.368	27.829
Julio	19.358	22.904	47.586	55.910	68.118	82.407	29.393	37.132
Agosto	21.444	23.305	52.770	54.596	74.746	79.217	31.217	34.990
Septiembre	21.430	22.673	46.760	52.136	69.191	79.532	27.589	33.954
Octubre	21.537	23.890	49.927	52.169	74.453	83.248	29.268	34.772
Noviembre	26.290	23.989	45.446	47.348	70.638	73.887	26.979	29.827
Diciembre	33.112	30.713	50.424	59.033	69.010	95.905	28.953	35.941
Total Corte	256.662	263.684	553.361	612.086	799.994	892.639	329.473	381.214
Variacion Corte		2,7%		10,6%		11,6%		15,7%
Total Año	256.662	263.684	553.361	612.086	799.994	892.639	329.473	381.214

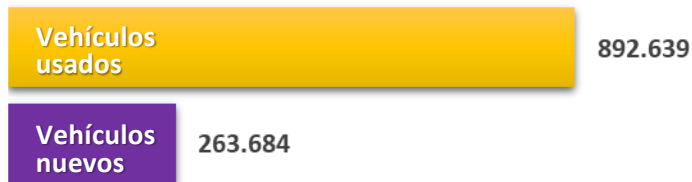


Relación Traspasos vs Nuevos Acumulado

VEHICULOS

Relación 3,4

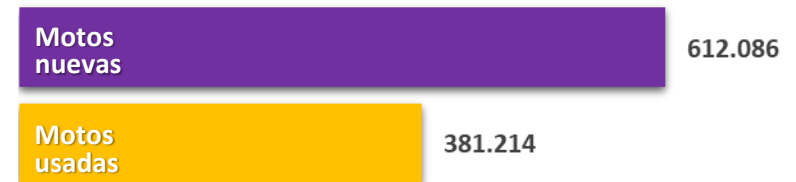
Por cada venta de 1 vehículo se hacen 3,4 traspasos



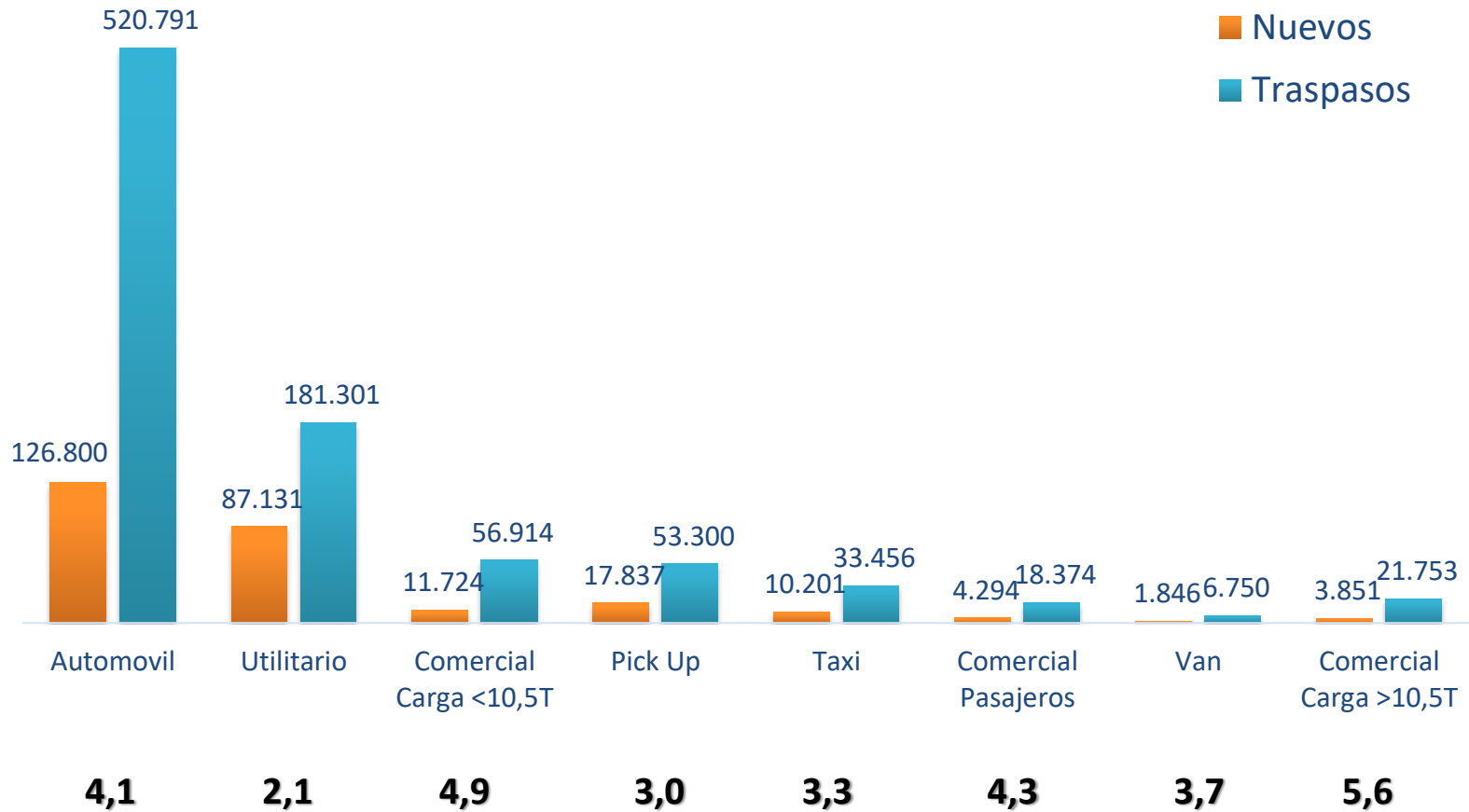
MOTOS

Relación 0,6

Por cada venta de 1 Moto se hacen 0,6 traspasos



Segmentos: Relación Traspasos vs Nuevos Acumulado



Trasposos por Línea y Promedio año Modelo

Trasposos por Línea acumulado			
MARCA	LINEA	Trasposos Realizados	Promedio año Modelo mas Traspasado
CHEVROLET	SPARK	44.841	2.013
CHEVROLET	AVEO	21.348	2.009
CHEVROLET	SAIL	19.196	2.015
FORD	FIESTA	11.992	2.014
CHEVROLET	AVEO EMOTION	11.689	2.011
TOYOTA	HILUX	10.801	2.009
MAZDA	3	10.170	2.015
CHEVROLET	OPTRA	9.880	2.008
MAZDA	2	9.751	2.014
KIA	NEW SPORTAGE LX	9.443	2.013
CHEVROLET	TRACKER	9.323	2.015
GEO	ATOS PRIME GL	8.195	2.009
HYUNDAI	CAPTIVA SPORT	8.158	2.012
CHEVROLET	SWIFT	7.696	1.999
CHEVROLET	SPRINT	7.685	1.995
RENAULT	STEPWAY	7.624	2.014
KIA	PICANTO EX	7.498	2.014
KIA	RIO UB EX	7.452	2.015
CHEVROLET	LUV D MAX	7.372	2.010
RENAULT	TWINGO AUTHENTIQUE	7.330	2.007
NISSAN	MARCH	7.179	2.016
TOYOTA	PRADO	7.052	2.014
TOYOTA	FORTUNER	6.950	2.013
RENAULT	LOGAN FAMILIER	6.766	2.012
CHEVROLET	NPR	6.639	2.007
HYUNDAI	i 10 GL	6.079	2.013
CHEVROLET	GRAND VITARA	5.929	2.010
CHEVROLET	SONIC	5.748	2.015
HYUNDAI	i 10 GL	5.728	2.013
OTROS		597.125	
Total general		892.639	

Traspasos Vehículos por Marca

MARCA	Ene	Feb	Mar	Abr	May	Jun	Jul	Ago	Sep	Oct	Nov	Dic	Total	MARKET SHARE
CHEVROLET	14.235	20.370	21.260	19.911	23.534	20.149	25.002	24.150	23.750	24.723	22.110	27.795	266.989	29,9%
RENAULT	7.401	10.623	10.661	10.728	11.984	10.278	13.109	12.365	12.629	13.078	11.664	15.463	139.983	15,7%
MAZDA	3.600	5.284	5.396	5.304	6.045	5.165	6.617	6.172	6.111	6.504	5.729	7.505	69.432	7,8%
KIA	3.138	4.340	4.417	4.092	4.835	4.110	5.158	5.097	4.925	5.231	4.700	6.089	56.132	6,3%
HYUNDAI	2.882	4.163	4.284	4.005	4.548	3.873	4.681	4.507	4.581	4.591	4.165	5.012	51.292	5,7%
NISSAN	2.858	3.504	3.490	3.585	4.094	3.421	4.170	4.111	4.181	4.346	3.789	5.097	46.646	5,2%
TOYOTA	2.200	3.588	3.550	3.536	4.179	3.518	4.168	4.122	4.023	4.307	3.949	5.392	46.532	5,2%
FORD	2.025	3.164	3.237	3.132	3.577	3.041	3.725	3.633	3.681	3.891	3.343	4.582	41.031	4,6%
VOLKSWAGEN	1.346	1.968	1.956	2.189	2.287	1.943	2.427	2.429	2.336	2.609	2.302	3.128	26.920	3,0%
MITSUBISHI	723	1.139	1.182	1.218	1.458	1.174	1.329	1.298	1.287	1.343	1.174	1.548	14.873	1,7%
SUZUKI	668	755	759	898	888	790	996	955	984	1.005	916	1.217	10.831	1,2%
MERCEDES BENZ	398	726	753	784	845	726	873	829	880	930	828	1.182	9.754	1,1%
BMW	320	621	653	639	724	671	778	717	791	769	707	1.051	8.441	0,9%
DODGE	370	575	589	607	699	621	757	637	685	748	633	876	7.797	0,9%
INTERNATIONAL	367	488	533	506	608	484	571	583	671	729	546	631	6.717	0,8%
HONDA	285	463	479	467	594	509	611	518	545	614	468	699	6.252	0,7%
KENWORTH	325	443	513	422	496	402	515	419	552	550	459	542	5.638	0,6%
PEUGEOT	247	324	379	375	440	358	438	472	459	455	491	563	5.001	0,6%
DAEWOO	286	371	395	436	430	339	423	442	450	466	395	459	4.892	0,5%
FIAT	188	303	338	317	436	332	400	388	420	414	320	506	4.362	0,5%
OTRAS	3.345	4.875	5.055	4.876	5.725	4.913	5.659	5.373	5.591	5.945	5.199	6.568	63.124	7,1%
Total general	47.207	68.087	69.879	68.027	78.426	66.817	82.407	79.217	79.532	83.248	73.887	95.905	892.639	100%

Por Linea

LINEA	Ene	Feb	Mar	Abr	May	Jun	Jul	Ago	Sep	Oct	Nov	Dic	Total	MARKET SHARE
SPARK	2.416	3.361	3.521	3.279	4.070	3.403	4.347	4.053	3.996	4.128	3.725	4.542	44.841	5,0%
AVEO	1.107	1.552	1.701	1.604	1.853	1.583	2.019	1.949	1.847	1.921	1.751	2.461	21.348	2,4%
SAIL	969	1.390	1.406	1.385	1.642	1.439	1.736	1.770	1.778	1.808	1.763	2.110	19.196	2,2%
FIESTA	609	935	961	872	1.055	891	1.093	1.079	1.064	1.109	975	1.349	11.992	1,3%
AVEO EMOTION	668	851	902	881	984	912	1.089	1.057	1.046	1.057	952	1.290	11.689	1,3%
HILUX	575	853	814	853	926	831	989	949	889	982	918	1.222	10.801	1,2%
3	486	726	721	736	831	785	924	902	870	1.007	929	1.253	10.170	1,1%
OPTRA	521	742	802	726	883	729	921	915	809	918	797	1.117	9.880	1,1%
2	544	785	730	737	813	722	898	849	860	933	790	1.090	9.751	1,1%
NEW SPORTAGE LX	507	747	726	694	804	705	839	853	820	869	778	1.101	9.443	1,1%
TRACKER	479	695	696	643	747	677	869	851	885	889	797	1.095	9.323	1,0%
ATOS PRIME GL	531	745	744	665	762	664	729	684	758	726	594	593	8.195	0,9%
CAPTIVA SPORT	438	650	594	623	699	586	776	708	760	738	639	947	8.158	0,9%
SWIFT	416	575	622	601	656	612	714	709	690	740	601	760	7.696	0,9%
SPRINT	415	633	652	591	696	578	750	700	657	646	615	752	7.685	0,9%
STEPWAY	381	593	557	546	601	558	728	665	717	707	650	921	7.624	0,9%
PICANTO EX	441	602	599	533	603	531	695	703	627	714	672	778	7.498	0,8%
RIO UB EX	448	587	572	546	646	536	683	637	649	696	617	835	7.452	0,8%
LUV D MAX	397	589	642	577	710	544	661	657	625	683	557	730	7.372	0,8%
TWINGO AUTHENTIC	419	614	625	518	674	526	693	628	671	651	566	745	7.330	0,8%
OTRAS	34.440	49.862	51.292	50.417	57.771	49.005	60.254	57.899	58.514	61.326	54.201	70.214	655.195	73,4%
Total general	47.207	68.087	69.879	68.027	78.426	66.817	82.407	79.217	79.532	83.248	73.887	95.905	892.639	100%



Por año Modelo

AÑO MODELO	Ene	Feb	Mar	Abr	May	Jun	Jul	Ago	Sep	Oct	Nov	Dic	Total	MARKET SHARE
2012	3.855	5.346	5.611	5.220	6.253	5.211	6.260	6.114	6.182	6.381	5.735	7.397	69.565	7,8%
2013	3.832	5.466	5.489	5.281	6.126	5.070	6.381	5.972	6.039	6.238	5.356	7.289	68.539	7,7%
2015	3.525	5.243	5.337	5.133	5.938	5.104	6.240	6.021	6.195	6.278	5.653	7.587	68.254	7,6%
2011	3.318	4.820	4.759	4.534	5.461	4.558	5.592	5.402	5.313	5.631	4.948	6.531	60.867	6,8%
2014	3.297	4.837	4.762	4.519	5.236	4.471	5.491	5.227	5.444	5.543	5.021	6.765	60.613	6,8%
2016	2.750	4.051	3.998	4.012	4.587	3.994	4.946	4.627	4.827	4.857	4.401	5.922	52.972	5,9%
2008	2.648	3.722	3.964	3.740	4.253	3.548	4.625	4.389	4.319	4.526	3.978	5.122	48.834	5,5%
2017	2.186	3.294	3.461	3.638	3.816	3.377	4.033	3.944	4.114	4.424	3.916	5.170	45.373	5,1%
2007	2.386	3.377	3.491	3.185	3.868	3.271	3.982	3.847	3.787	4.046	3.458	4.384	43.082	4,8%
2009	1.927	2.818	2.882	2.854	3.324	2.774	3.554	3.463	3.382	3.464	3.094	4.097	37.633	4,2%
2010	1.930	2.701	2.850	2.762	3.062	2.611	3.287	3.157	3.182	3.315	2.972	3.771	35.600	4,0%
2018	1.431	2.345	2.436	2.692	2.795	2.557	2.887	2.872	2.857	3.135	2.866	3.813	32.686	3,7%
2006	1.571	2.321	2.438	2.229	2.659	2.251	2.806	2.652	2.706	2.766	2.328	3.123	29.850	3,3%
2019	1.665	1.489	1.557	2.035	2.039	1.986	2.214	2.282	2.287	2.535	2.420	2.972	25.481	2,9%
2005	1.174	1.757	1.837	1.699	1.991	1.675	2.006	2.017	1.968	2.068	1.840	2.319	22.351	2,5%
1998	829	1.289	1.277	1.241	1.394	1.196	1.514	1.470	1.345	1.498	1.281	1.566	15.900	1,8%
2004	790	1.195	1.240	1.177	1.336	1.168	1.383	1.323	1.306	1.396	1.234	1.579	15.127	1,7%
1997	697	1.132	1.140	1.021	1.290	1.139	1.439	1.291	1.251	1.270	1.175	1.369	14.214	1,6%
2003	799	1.077	1.165	1.149	1.285	1.088	1.308	1.280	1.234	1.242	1.115	1.459	14.201	1,6%
1995	706	1.088	1.081	1.015	1.189	987	1.268	1.174	1.172	1.207	1.069	1.294	13.250	1,5%
OTRAS	5.891	8.719	9.104	8.891	10.524	8.781	11.191	10.693	10.622	11.428	10.027	12.376	118.247	13,2%
Total general	47.207	68.087	69.879	68.027	78.426	66.817	82.407	79.217	79.532	83.248	73.887	95.905	892.639	100



Por Departamento

DEPARTAMENTO	Ene	Feb	Mar	Abr	May	Jun	Jul	Ago	Sep	Oct	Nov	Dic	Total	MARKET SHARE
Bogota D.C.	14.687	24.277	25.768	25.749	29.089	24.985	30.675	29.717	29.872	30.655	27.763	37.988	331.225	37,1%
Antioquia	9.182	12.813	12.797	11.975	13.701	11.829	14.761	13.787	14.077	14.770	13.436	16.016	159.144	17,8%
Valle del Cauca	5.466	7.075	6.846	6.832	7.788	6.893	8.375	7.884	7.780	8.687	7.128	9.125	89.879	10,1%
Cundinamarca	4.013	5.624	5.981	5.819	6.643	5.666	6.374	6.402	6.372	6.710	5.939	7.006	72.549	8,1%
Santander	2.968	3.525	3.625	3.430	3.968	3.284	4.113	3.910	4.153	4.171	3.645	4.782	45.574	5,1%
Caldas	1.553	1.915	1.987	2.057	2.268	1.929	2.381	2.350	2.157	2.336	2.095	2.867	25.895	2,9%
Atlantico	1.286	1.744	1.586	1.614	2.019	1.716	2.284	2.218	2.116	2.130	1.939	2.729	23.381	2,6%
Risaralda	1.444	1.619	1.735	1.363	2.107	1.650	2.035	1.859	1.951	2.075	1.782	2.303	21.923	2,5%
Boyaca	787	1.122	1.103	1.044	1.285	1.034	1.327	1.303	1.306	1.401	1.136	1.477	14.325	1,6%
Narino	815	1.063	1.163	1.132	1.228	985	1.419	1.269	1.285	1.423	1.154	1.388	14.324	1,6%
Tolima	302	1.105	1.198	1.082	1.267	969	1.341	1.414	1.335	1.340	1.046	1.225	13.624	1,5%
Huila	761	1.094	1.072	957	1.200	899	1.227	1.226	1.169	1.234	1.213	1.498	13.550	1,5%
Quindio	830	1.000	898	1.004	1.137	859	1.229	1.149	1.137	1.207	1.041	1.385	12.876	1,4%
Meta	798	819	947	960	1.006	946	1.077	992	1.073	1.063	1.065	1.290	12.036	1,3%
Norte de Santander	599	773	776	587	922	752	824	880	816	916	841	1.053	9.739	1,1%
Bolivar	487	674	668	669	738	663	842	731	777	790	625	999	8.663	1,0%
Cauca	300	529	448	433	588	509	598	572	578	682	535	678	6.450	0,7%
Cordoba	169	262	305	302	366	285	378	381	388	378	358	499	4.071	0,5%
Magdalena	201	268	240	273	274	261	292	280	294	320	270	355	3.328	0,4%
Cesar	185	243	229	221	274	226	301	286	252	302	279	393	3.191	0,4%
OTRAS	374	543	507	524	558	477	554	607	644	658	597	849	6.892	0,8%
Total general	47.207	68.087	69.879	68.027	78.426	66.817	82.407	79.217	79.532	83.248	73.887	95.905	892.639	100

CIUDAD	Ene	Feb	Mar	Abr	May	Jun	Jul	Ago	Sep	Oct	Nov	Dic	Total	MARKET SHARE
BOGOTA	14.687	24.277	25.768	25.749	29.089	24.985	30.675	29.717	29.872	30.655	27.763	37.988	331.225	37,1%
CALI	4.098	5.379	5.231	5.150	5.920	5.311	6.469	6.048	5.881	6.676	5.559	7.061	68.783	7,7%
ENVIGADO	3.611	4.853	4.905	4.503	5.255	4.463	5.728	5.321	5.401	5.710	5.317	6.326	61.393	6,9%
MEDELLIN	2.769	3.975	3.873	3.788	4.093	3.732	4.523	4.286	4.373	4.437	4.055	4.868	48.772	5,5%
MANIZALES	1.443	1.679	1.712	1.815	1.986	1.709	2.078	2.055	1.921	2.070	1.875	2.578	22.921	2,6%
SABANETA	1.315	1.808	1.855	1.703	2.057	1.671	2.062	1.841	2.096	2.138	1.856	2.281	22.683	2,5%
BUCARAMANGA	1.249	1.622	1.723	1.652	1.798	1.563	1.995	1.865	1.973	2.043	1.766	2.284	21.533	2,4%
COTA	1.036	1.397	1.507	1.357	1.639	1.392	1.608	1.558	1.532	1.620	1.459	1.762	17.867	2,0%
BARRANQUILLA	981	1.351	1.187	1.177	1.541	1.320	1.718	1.656	1.568	1.612	1.442	2.108	17.661	2,0%
PEREIRA	1.156	1.269	1.377	1.051	1.706	1.341	1.602	1.475	1.572	1.694	1.421	1.896	17.560	2,0%
IBAGUE	199	916	987	887	1.019	761	1.073	1.148	1.108	1.062	873	908	10.941	1,2%
FUNZA	554	767	863	1.014	1.130	758	922	873	872	953	867	1.093	10.666	1,2%
LA CALERA	498	773	827	782	774	755	859	866	865	885	793	988	9.665	1,1%
GIRON	553	704	755	631	825	659	797	741	914	861	748	964	9.152	1,0%
FLORIDABLANCA	541	727	669	694	736	628	773	755	746	702	659	839	8.469	0,9%
PASTO	490	663	662	638	745	602	792	770	774	821	701	779	8.437	0,9%
MOSQUERA	420	715	630	567	732	584	660	700	678	649	663	228	7.226	0,8%
ARMENIA	424	531	478	586	637	435	665	664	619	687	556	810	7.092	0,8%
NEIVA	401	482	481	454	563	422	595	578	555	580	590	693	6.394	0,7%
CAJICA	385	445	484	468	538	434	486	530	514	584	496	592	5.956	0,7%
OTRAS	10.397	13.754	13.905	13.361	15.643	13.292	16.327	15.770	15.698	16.809	14.428	18.859	178.243	20,0%
Total general	47.207	68.087	69.879	68.027	78.426	66.817	82.407	79.217	79.532	83.248	73.887	95.905	892.639	100



GRACIAS